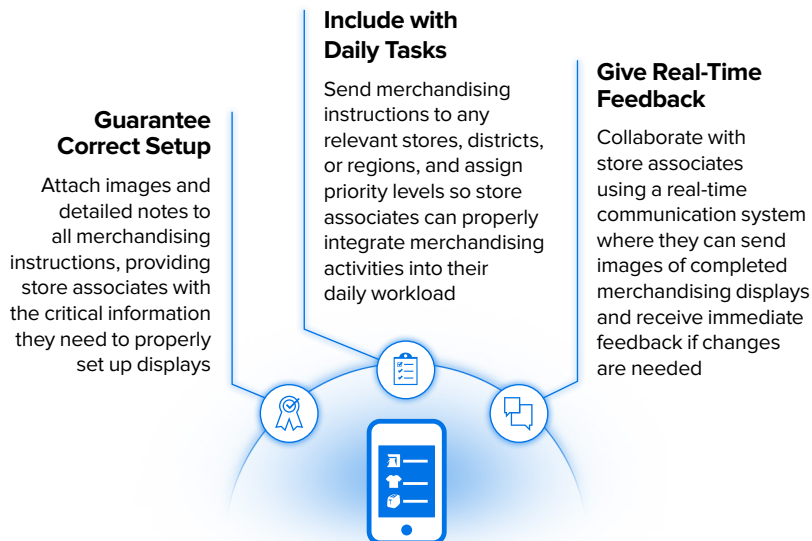# Zebra
Workcloud
Task Management™

Visual

Workcloud Visual enables real-time communication on a single, mobile-first interface for store associates to communicate, set up, execute and review all merchandising activities. Ensure that your merchandise displays are picture-perfect so you can provide customers with a consistent and exceptional brand experience.

Execute Visual Projects Flawlessly

Streamline your visual merchandising processes from start to finish

Include with Daily Tasks
Send merchandising instructions to any relevant stores, districts, or regions, and assign priority levels so store associates can properly integrate merchandising activities into their daily workload

Guarantee Correct Setup
Attach images and detailed notes to all merchandising instructions, providing store associates with the critical information they need to properly set up displays

Give Real-Time Feedback
Collaborate with store associates using a real-time communication system where they can send images of completed merchandising displays and receive immediate feedback if changes are needed

Visual Merchandising in Three Simple Steps

1 Launch
Visual merchandising instructions are finalized and sent to a gatekeeper, who approves and launches to store associates

2 Complete
Stores receive notifications that they have a new merchandising display to set up. Once finished, they upload an image of the completed setup for review

3 Review
The creator receives a real-time notification that the merchandising display has been set up, assesses that it was done correctly and sends feedback directly to associate and sends feedback directly to the store

To learn more about how Zebra can help your business simplify operations, improve communications and optimize labor decisions, contact us today.