EXPRESS

The Zebra MP7000 multi-plane bioptic imager

Faster Checkout. Higher Customer Satisfaction. Unrivaled Manageability.

MAKE EVERY LANE AN **EXPRESS LANE**

Shoppers don't like waiting in lines

5 minutes
Consumers will wait 5 minutes or less before abandoning a purchase[1]

73%
Of shoppers will take items out of cart while waiting[2]

39%
Retailers experienced 39% revenue loss due to long lines[3]

The MP7000 speeds checkout on both sides of the counter

POS-side MP7000 multi-plane imager
Fast and efficient for clerks in supermarkets and grocery stores to scan 1D and 2D barcodes in virtually any condition from any angle.

MP7000 customer-side scanner
Convenient and easy for shoppers to scan printed and mobile barcodes, loyalty cards and coupons displayed on their mobile devices.

LOYALTY

COUPON

The MP7000 delivers an unsurpassed checkout experience for customers and cashiers in the busiest stores

Easy to deploy
Fits easily into existing check stands.

Easy to service
Designed with fewer components and an upper housing removable without tools, the MP7000 is more reliable with fewer parts to stock and less time spent on repairs.

Faster scanner
Scans barcodes at a higher rate than any bioptic scanner.

Optional color camera
High-resolution 2.3 MP color camera supports development of new applications, e.g., identifying produce for faster checkouts, and preventing barcode switching and other self-checkout risks.

Reduces shrink
The large weighing area accurately captures an item's weight to help reduce shrink.

Intelligent illumination
The MP7000 illumination only activates when an item is in the scan zone. The illumination is recessed, practically invisible, and easy on customers' and cashiers' eyes.

Increased productivity with customer-side scanner
Customers can simultaneously scan mobile coupons, loyalty cards and impulse buy items—without slowing down the cashier.

Large scan zone maximizes checkout speed
The MP7000 offers the largest scan volume in its class, boosting cashier productivity and your shoppers' checkout experience.

Unprecedented management capability
With every Zebra MP7000, you get powerful complimentary software for easy remote management of your entire scanner solution. And with predictive diagnostics, the information you need to keep your MP7000 devices up and running is always at your fingertips.

Lowest power consumption in the industry
Our intelligent illumination system consumes up to 60% less power than competitive devices.

Reads any barcode
Captures any barcode, even damaged, torn or poorly printed, 1D, 2D, GS1, Digimarc and high-density barcodes on paper, plastic and mobile devices.

ZEBRA

Zebra MP7000. Premier POS scanning performance.
Visit www.zebra.com/retail

Sources: 1) TimeTrade Systems 2) Lineapple 3) RetailNext