

Eco-friendly Materials from Zebra



Reducing our impact on the environment is important to us all. Many organizations have developed environmental sustainability plans that include purchasing more environmentally friendly products. In support of these initiatives, Zebra has added eco-friendly thermal transfer labels to its line of materials.

Zebra's eco-friendly labels contain post-consumer waste (PCW) and have brown kraft liners. Products that contain PCW are manufactured using recycled materials—in this case, paper. By using post-consumer content, paper waste is diverted from landfills, protecting forests due to the reduction in the need for virgin fibers. By also using an unbleached kraft liner, no harsh chemicals are used and the production requires less energy.

In addition, Zebra is FSC certified, so you can be assured that these materials come from forests that are managed to meet the social, economic, and ecological needs of present and future generations.

Zebra's Supplies R&D Team tested most commercially available thermal transfer materials, including more exotic materials like those manufactured from bamboo and corn. However, many of the products do not meet our print quality standards. Therefore, by choosing one of Zebra's ecofriendly materials, you are assured to find a product that meets the high Zebra standards.

Our line of eco-friendly materials includes:

- **8000T PCW30**—Thermal transfer, coated, white paper label that contains 30 percent PCW and features a permanent, acrylic-based, environmentally benign, recycling-compatible adhesive (EBA/RCA).
- **8000T PCW30 High Tack**—Thermal transfer, semi-gloss, coated, white paper label that contains 30 percent PCW and features a high-tack rubber-based adhesive.



FSC (Forest Stewardship Council) is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests.



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