



**FOR IMMEDIATE RELEASE**

***Zebra Technologies Strengthens IP Asset Portfolio with Acquisition of RFID Patents***

A Pioneer in RFID, Zebra Now One of the Largest Patent Holders

**Vernon Hills, IL September 25, 2006**—Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in on-demand printing solutions for business improvement, today announced it has acquired an extensive portfolio of radio frequency identification (RFID) patents, which the company believes are important for the implementation of cost-effective high-performance RFID technology. The portfolio was acquired from BTG plc. for total cash consideration of approximately \$10 million.

“This portfolio of more than 200 U. S. and foreign patents and patent applications makes Zebra owner of one of the largest collections of RFID patents, including several of the earliest patents related to the technology,” stated Philip Gerskovich, Zebra’s senior vice president for corporate development. “This acquisition is part of Zebra’s investment in a broad range of products and technologies necessary to be successful in RFID. It also demonstrates our commitment to deploy capital to extend Zebra’s global competitive position and enhance downstream revenue opportunities. Zebra is a founding member in the RFID consortium currently in formation for the efficient licensing of RFID intellectual property. With the company’s active acquisition and development of RFID products and technologies, Zebra continues to take a leadership role for the rapid commercialization of this promising technology.”

Zebra Technologies Corporation delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, “smart” label, receipt, and card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than five million printers, including RFID printer/encoders and wireless mobile solutions, and also offers software, connectivity solutions and printing supplies. Information about Zebra bar code, card and RFID products can be found at <http://www.zebra.com>.

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