



**FOR IMMEDIATE RELEASE**

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**ZEBRA TECHNOLOGIES ANNOUNCES NEW RFID LICENSE AGREEMENT  
WITH MAGELLAN TECHNOLOGY**

Vernon Hills, Ill., July 7, 2006—Zebra Technologies Corporation announced today that it has licensed Magellan’s Phase Jitter Modulation (PJM) RFID technology. Under the license agreement, Zebra has the right to develop and commercialize RFID reader modules and tags that incorporate Magellan’s patented PJM technology. In 2006, Zebra plans on embedding the reader modules in its printer/encoder products to enable more efficient programming of smart labels and tags.

“We have been collaborating with Magellan for many years, and their PJM technology has demonstrated unique performance advantages in meeting customer requirements in demanding applications like item level tagging,” said Bob Cornick, vice president and general manager of RFID for Zebra Technologies. “Incorporating PJM capabilities into our high frequency (HF) RFID line will provide customers with the products they need to achieve the exceptionally high read accuracy and data transfer rates required in these applications.”

Ratified in 2004, PJM is an HF RFID system specified in an existing global standard: ISO/IEC 18000-3 mode 2, RFID for Item Management. Because the technology is optimized for applications where many hundreds of tags are packed tightly or need to be read reliably in dynamic situations, it is an ideal solution for pharmaceutical e-Pedigree, document control, gaming and other applications.

“Magellan welcomes Zebra Technologies to the Magellan licensee team, and looks forward to an excellent and fast-developing business relationship,” said Tim Frost, Magellan’s executive chairman and chief executive. “We are confident that in Zebra we have a global partner with the knowledge and capability to apply Magellan’s highly functional RFID technology in global markets.”

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### **About Zebra Technologies**

Zebra Technologies Corporation (Nasdaq: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra®-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, "smart" label and receipt printers, and plastic card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than five million printers, including RFID printer/encoders and wireless mobile solutions, as well as software, connectivity solutions, and printing supplies. Information about Zebra specialty printing solutions is at [www.zebra.com](http://www.zebra.com).

### **About Magellan Technology PTY, Ltd.**

Magellan Technology Pty Ltd, Sydney, Australia, is a technology developer, manufacturer and licensor of advanced read and write 13.56MHz RFID systems. Magellan designs and offers RFID chips, inlets and a complete reader portfolio (multi channel, multi antenna, tunnel, and tray readers) and all operating software. Magellan's Phase Jitter Modulation (PJM) technology complies with the International Standard ISO/IEC 18000 Part 3 Mode 2. PJM is optimized for applications where many hundreds of tags are stacked tightly or need to be identified reliably in dynamic situations including pharmaceutical authentication, document control, jewelry tracking and gaming management. The technology is also optimized for conveyor fed applications where tags are presented in all orientations. Typical applications are in the airline baggage, postal and courier markets. Magellan develops and licenses its PJM technology world wide to interested parties including other manufacturers and system integrators. Further information is available at [www.magtech.com.au](http://www.magtech.com.au).

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