



**FOR IMMEDIATE RELEASE**

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**DEFENSE LOGISTICS AGENCY RUNS WITH ZEBRA TECHNOLOGIES  
FOR GLOBAL RFID INITIATIVE**

*ODIN technologies Specifies Zebra R110Xi Series of High Performance RFID Smart Label  
Printers to be Deployed in DLA Defense Distribution Centers Around the World.*

Vernon Hills, Ill., Feb. 20, 2007— Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in on-demand printing solutions for business improvement, announced today that the Defense Logistics Agency (DLA) will deploy Zebra's high-performance radio frequency identification (RFID) printer/encoders for smart labeling applications throughout the Defense Distribution Center's (DDC) worldwide distribution network. ODIN technologies, a leader in the physics of RFID solution design, deployment and optimization software, and the prime contractor providing passive RFID solutions to DDC's sites globally, selected Zebra to provide its reliable RFID printer/encoders for the initiative. DLA is a U.S. Department of Defense agency providing supply support as well as technical and logistics services to the military services and to several civilian agencies. Headquartered at Fort Belvoir, Va., DLA is the one source for supplying nearly every consumable item to the military, whether for combat readiness, emergency preparedness or day-to-day operations.

Announced in May 2006, the prime contract calls for ODIN to provide DLA's global distribution centers with a UHF RFID technology solution and supporting equipment by the end of 2007. ODIN recently outfitted 71 facilities at 17 DDC sites to accept RFID-tagged cases and pallets from suppliers. In addition to receiving RFID-tagged material, the DDC has developed UHF EPC Gen 2 tagging capabilities, which are now being further enhanced throughout DLA distribution centers. To date, more than 100 Zebra-brand R110Xi high performance RFID printer/encoders have been ordered.

"ODIN technologies sees Zebra as an important partner in further developing DLA's existing and future RFID network—one that will clearly bring value to the warfighter today and well into the future, both here at home and abroad," commented Patrick J. Sweeney, II, president and CEO of ODIN technologies.

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“Zebra is extremely pleased with our ongoing role in expanding the use of RFID technology in the military,” said Steve Park, vice president and general manager of RFID smart labeling solutions for Zebra Technologies. “From improving supply chain speed and efficiency to achieving greater visibility and traceability of equipment and supplies being shipped to our forces overseas, the rock-solid performance and reliability of Zebra’s RFID printing solutions are the right tool for mission-critical jobs such as these.”

As a leader in the development and commercialization of RFID technology, Zebra’s RFID-enabled, on-demand smart label printing solutions already are being used by the U.S. Air Force, U.S. Navy and other DoD branches. In addition, Zebra provides printers, supplies and services to help defense agencies and contractors comply easily with the DoD Universal Identification (UID) permanent bar code marking requirements.

For more information on Zebra’s on-demand RFID printing/encoding solutions, visit [www.rfid.zebra.com/](http://www.rfid.zebra.com/) or call +1 800 423 0442.

### **About Zebra Technologies**

Zebra Technologies Corporation (NASDAQ: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, “smart” label, receipt, and card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than 5 million printers, including RFID printer/encoders and wireless mobile solutions, as well as ZebraDesigner label formatting software, ZebraLink connectivity solutions, Genuine Zebra supplies and ZebraCare services and support. Information about Zebra bar code, card and RFID products can be found at <http://www.zebra.com>.

### **About ODIN technologies**

ODIN technologies is the leader in the physics of RFID solution design, deployment, and optimization software. RFID is all we do. Global corporations on four continents leverage ODIN technologies’ expert engineers and patented RFID optimization tools to achieve accuracy, speed and visibility for their RFID deployments. In addition to client deployment services, ODIN technologies is also the publisher of the RFID Benchmark Series™, the industry’s first and most referenced head to head performance analysis of RFID equipment. ODIN’s RFID optimization software suite EasyRFID™ has been successfully used in dozens of sites to ensure accurate RFID implementations. ODIN’s President and CEO, Patrick J. Sweeney II, is also the author of RFID for Dummies and CompTIA RFID+ study guide both published by John Wiley & Sons. ODIN serves clients from offices in Dulles, Virginia, USA, Tokyo, Japan and Budapest, Hungary. [www.ODINtechnologies.com](http://www.ODINtechnologies.com)

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