



**FOR IMMEDIATE RELEASE**

**CONTACT:** Michelle Meek  
+1 312 873 3424  
[michelle@outlookmarketingsrv.com](mailto:michelle@outlookmarketingsrv.com)

**ZEBRA MAKES Z SERIES® THERMAL PRINTERS  
BETTER CONNECTED FOR A CONNECTED WORLD**

*The New ZM400™ and ZM600™ Printers are Easy to Integrate, Enhance Productivity and Grow  
Alongside Customers' Changing Needs*

Vernon Hills, Ill., Sept. 12, 2007—Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in on-demand printing solutions, has improved upon its best-in-class Z Series thermal printer line with introductions of the ZM400 and ZM600 models. The new printers have connectivity options that allow for even easier integration and increased productivity in a wide range of production and commercial environments, including automotive and electronics manufacturing and healthcare.

The ZM400/ZM600 thermal printers now offer network connectivity options so users can easily integrate through secure 802.11b/g wireless, USB 2.0 and simultaneous parallel and Ethernet connectivity. They build on Zebra's tradition of delivering durable and reliable printers with unmatched performance characteristics. The easy to use ZM400/ZM600 thermal printers deliver 10-inches-per-second print speed capability, with quick throughput and low maintenance.

“As our robust mid-range product line continues to set the standard for performance and value, we are focused on supplying our customers with only the best-in-class printing solutions,” says Fred Susi, director of product management for Zebra. “The enhanced capabilities in the new ZM400 and ZM600 printers allow our customers to perform at the highest level, boosting productivity and the bottom line.”

-- more --

**Zebra Technologies Corporation**

333 Corporate Woods Parkway » Vernon Hills, IL 60061-3109 USA T+1 847 634 6700 F+1 847 913 8766 [www.zebra.com](http://www.zebra.com)



*Z-Series thermal printers better connected, page 2*

The ZM400/ZM600 printers also offer application flexibility that includes a choice of print resolution up to 600 dpi, an XML-enabled printing option and Asian-language support.

Adds Susi, “The multitude of optional features and flexibility that put Zebra in a class of its own make these Z Series printers great choices for a wide range of printing applications in manufacturing, warehousing, distribution, retail and other venues where high duty cycle, speed and quick throughput are important.”

The Zebra ZM400/ZM600 printers will be available to customers around the globe. To learn more about the ZM400/ZM600 printing solution or Zebra’s Z Series printer line, please visit [www.zebra.com](http://www.zebra.com).

**About Zebra Technologies**

Zebra Technologies Corporation helps companies identify, locate and track assets, transactions and people with on-demand specialty digital printing and automatic identification solutions. In more than 100 countries around the world, more than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Information about Zebra and Zebra-brand products can be found at <http://www.zebra.com>.

####

