



**news release**

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**CONTACT:** Michelle Meek  
+1 312 873 3424  
[michell@outlookmarketingserv.com](mailto:michell@outlookmarketingserv.com)

**ZEBRA PRINTERS HELP SECURE MOBILE POINT-OF-SALE TRANSACTIONS**

*Wireless Mobile Printers Comply with PCI Data Security Standard Version 1.1  
to Provide Secure Link for Portable Credit and Debit Card Processing*

Vernon Hills, Ill., February 28, 2007—Mobile printers from Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in on-demand printing solutions for business improvement, satisfy the Payment Card Industry (PCI) Data Security Standard Version 1.1 for wireless payment card processing. Support for the standard lets Zebra printers be used to print customer receipts for secure wireless transactions backed by the world's leading card issuers.

American Express, Discover Financial Services, JCB, MasterCard Worldwide, Visa International and other members of PCI created the standard to protect cardholder and account information during wireless credit and debit card transactions. Merchants who accept cards issued by PCI members must comply with PCI Data Security Standards.

One of the biggest changes in Version 1.1, which was released in fall 2006, is required support for WPA or WPA2 wireless security standards. WPA and WPA2 security is supported throughout Zebra's wireless product line, including the QL Plus, RW and MZ series of mobile printers, which are used by retailers worldwide for portable point-of-sale (POS), line-busting and many other customer service, pricing and shelf management applications.

“The convenience of mobile transaction processing relies on mobile printing. Retailers can offer portable POS and other mobility applications to improve customer service with the confidence that Zebra will continue to meet their security needs,” said Bob Danahy, director of global mobile and wireless business technology for Zebra. “Zebra is committed to being a leader in wireless security and supports a variety of standards, protocols and techniques to give customers flexibility in wireless printing implementations.”

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**Zebra Technologies Corporation**

333 Corporate Woods Parkway » Vernon Hills, IL 60061-3109 USA T+1 847 634 6700 F+1 847 913 8766 [www.zebra.com](http://www.zebra.com)



Zebra offers multiple wireless networking and security options for mobile, stationary and cart-mounted printers. Security available for Zebra printers includes WPA, WPA2, 802.1X, 802.11i and support for virtual private networks (VPNs). Zebra wireless printers integrate with IEEE 802.11b and g networks, and Bluetooth connectivity also is available.

More information about Zebra's wireless printers and networking tools, security and mobile printing applications in retail and other industries is available online at [www.zebra.com](http://www.zebra.com). Visit [www.pcicomplianceguide.org](http://www.pcicomplianceguide.org) for more information about the PCI standard and compliance requirements.

### **About Zebra Technologies**

Zebra Technologies Corporation (NASDAQ: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, "smart" label, receipt, and card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than 5 million printers, including RFID and wireless mobile solutions, as well as ZebraDesigner label formatting software, ZebraLink connectivity solutions, Genuine Zebra supplies and ZebraCare services and support. Information about Zebra bar code, card and RFID products can be found at <http://www.zebra.com>.

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