



A **Zebra Technologies** Company



**news release**

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## **Navis World 2008 to Celebrate 20 Years of Innovation**

*Global conference will explore latest developments in marine terminal, distribution center and overall supply chain operations*

**OAKLAND, Calif. – April 10, 2008** – Navis, a Zebra Technologies company (NASDAQ: ZBRA) and the world’s first company to automate marine terminal operating systems (TOS), will celebrate 20 years of innovation at Navis World 2008, the company’s seventh biennial user conference, April 20-23, at the historic Palace Hotel in San Francisco. More than 400 conferees have signed up to attend Navis World 2008, which includes 227 customers.

The premier event for Navis customers from around the globe, Navis World 2008 will mark the formal debut of Zebra Enterprise Solutions, a division of Zebra Technologies which includes Navis, proveo, and WhereNet. Additionally, Navis will launch Navis™ SPARCS N4 Live View and other SPARCS N4 module enhancements.

“Our customers and partners come to Navis World to learn about our new product innovations, but more importantly, they come to network with their peers and discuss the innovations that will determine the future of our industry and the advancement of the global supply chain,” said John Dillon, General Manager, Zebra Enterprise Solutions. “They will get a fresh look at some of the ideas and innovations that will have a major impact on their businesses.”

Navis World 2008 will feature an agenda with four interrelated tracks:

- Marine Terminal Operations & Technologies
- Marine Terminal Automation
- Distribution and Manufacturing Solutions
- Integration, Visibility and Security

Nearly 60 sessions are planned, featuring Navis executives and 45 guest speakers, including a keynote address by Dillon, and Dr. Gustaaf De Monie, Senior Director of the Policy Research Corporation. Also several customers will present case studies, and industry analysts will present industry trends and supply chain projections. Panel discussions will bring together leaders from the intermodal and crane automation communities to examine best practices for managing growth and integration with the marine terminals. Navis presentations will include special sessions on SPARCS N4, PrimeRoute, ExpertDecking, Analytics and Monitor.

### **Navis World Technology Pavilion**

Between sessions, Navis World 2008 conferees can explore the latest advances in terminal and logistics technologies in the sold-out Navis World Technology Pavilion. Among the Navis partners and vendors displaying their wares will be Motorola, LXE, Psion Teklogix, KoneCranes, Sattel, Gottwald, ABB Crane Systems, TMEIC-GE Automation Systems, Kalmar, APS Technology, Johnson Controls, Mark-It Services, Asia Vision Technologies and Palazzolo and Associates.

### **A Grand Celebration**

The user conference will culminate with the *Navis 20th Anniversary and Customer Appreciation Celebration*, a banquet and casino night to be held in the historic Julia Morgan Ballroom of the Palace Hotel.

Register now for Navis World 2008 at <http://www.weboom.com/streamlinevents/navisworld2008/>.

### **About Navis**

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Navis, the world's first company to automate marine terminal operating systems (TOS), improves productivity, velocity and visibility of cargo movement through port and intermodal facilities. In addition to TOS, Navis solutions include automation, asset and cargo visibility, business intelligence, control and optimization. Navis software manages more than 35 percent of the world's container volume. Founded in 1988, Navis is headquartered in Oakland, Calif., and operates in more than 50 countries. On December 14, 2007, Zebra Technologies Corporation acquired Navis. Zebra Technologies helps companies identify, locate and track assets, transactions and people with on-demand specialty digital printing and automatic identification solutions in more than 100 countries. More than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. For more information on Navis and Zebra, please visit [www.navis.com](http://www.navis.com) and [www.zebra.com](http://www.zebra.com), respectively.

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