



**FOR IMMEDIATE RELEASE**

**Zebra Technologies Honored for Outstanding Support  
of U.S. National Guard and Reserve Employees**

*Employer Support of the Guard and Reserve (ESGR), a Department of Defense (DoD) committee, recognizes Zebra's support of National Guard and Military Reserve employees*

**Vernon Hills, Ill., September 5, 2008** – Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in specialty printing and automatic identification solutions, has received an award from the United States DoD's ESGR for the company's outstanding support of employees serving in the National Guard and Military Reserve. Lieutenant Colonel Gary Pelletier of the 115<sup>th</sup> Fighter Wing with the Air Force National Guard presented the ESGR award to Zebra CEO Anders Gustafsson in a ceremony at Zebra's Vernon Hills headquarters on Wednesday, August 27<sup>th</sup>.

Zebra was recommended for the prestigious award by Air National Guardsman and Zebra employee Todd O'Toole in recognition of the excellent support he and others received while deployed to active service. O'Toole returned in April from a tour in Iraq and continues to serve in the 115<sup>th</sup> Fighter Wing with the Air Force National Guard.

“We are honored to receive the ESGR Patriot award for Zebra's commitment to our employees serving in the Guard and Reserves,” said Gustafsson. “Whether our employees are serving the community or serving their country, we support those who give of their time and effort to greater causes, and we are proud to be recognized for our commitment to them.”

“The Guard and Reserve forces spend more time away from their employers than ever before, taking a huge toll on U.S. employers,” said Pelletier. “Zebra has gone above and beyond in its support of these reservists, and we are pleased to recognize them as a patriotic employer.”

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**Zebra Technologies Corporation**

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The U. S. Representative Mark Kirk, who is in his fourth term representing the 10<sup>th</sup> Congressional District of Illinois, attended the award ceremony, expressing his support of Zebra and the ESGR organization. A Naval Reserve intelligence officer who served during conflicts in Iraq, Haiti, and Bosnia, Kirk continues to serve one weekend a month at the Pentagon.

### **About Employer Support of the Guard and Reserve (ESGR)**

ESGR is a Department of Defense organization established in 1972 to promote cooperation and understanding between Reserve component members and their civilian employers and to assist in the resolution of conflicts arising from an employee's military commitment. As the lead organization for this mission (DoD Directive 1250.1), ESGR operates through a volunteer nationwide network, and in Guam, Puerto Rico, and the Virgin Islands. Information about ESGR can be found at <http://www.esgr.org>.

### **About Zebra Technologies**

Zebra Technologies Corporation improves customers' business performance through products and solutions that identify, track and manage assets, transactions and people. In more than 100 countries around the world, more than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Information about Zebra and Zebra-brand products can be found at [www.zebra.com](http://www.zebra.com).

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