



news release

Zebra Enterprise Solutions

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Abu Dhabi Airport Services selects the proveo Airport Visualiser

After the impressive results of a pilot installation, Abu Dhabi Airport Services will install the Airport Visualiser solution on its entire fleet of ground support equipment

Oakland, Calif., and Frankfurt, Germany — May 27, 2009 — Zebra Enterprise Solutions, a division of Zebra Technologies (Nasdaq: ZBRA) announces the signing of a major contract with Abu Dhabi Airport Services (ADAS).

ADAS provides ground services at the airports of Abu Dhabi and Al-Ain and at the airports of Al-Bateen, Delma and Al-Dhafra, all located in the emirate of Abu Dhabi. A trial project for some fifty units of ground support equipment (GSE) in 2008 very quickly made clear that ADAS could benefit enormously from the Airport Visualiser. The solution helped ADAS identify substantial savings and facilitated an optimization of ADAS' operations, including improved safety standards.

These conclusive results clearly convinced ADAS of the benefits of a GSE telematics system and they issued a tender in October 2008. Subsequently ADAS has now selected Zebra Enterprise Solutions to roll out the Visualiser solution to their entire fleet of GSE, amounting to a total of 472 units. Fifty of these units belong to Abu Dhabi's in-flight catering company.

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“We have seen immediate benefits from the day the trial project went live. The information available through the Airport Visualiser supports operational and strategic decisions. Once the Visualiser solution has been installed on all our equipment it will allow us to make smarter procurement plans, have more accurate maintenance schedules and drive efficiency and productivity gains”, says Richard Backhouse, Assistant General Manager Strategic Planning, at Abu Dhabi Airport Services.

The project started in January 2009 and is due to be completed by March 2010. With the aid of the Airport Visualiser, ADAS will be able to exactly trace their GSE on the apron in real-time and obtain information on engine status and hours as well as the operational status of their GSE. From the modular Airport Visualiser solution, ADAS has, amongst others, opted for the Access Control function that allows for precise user identification and thus stops unauthorized use of GSE and helps to reduce damage done to the equipment.

The Visualiser solution will provide operators with information on the fuel level of the GSE. This leads to an optimized use of material and man power, as only GSE that actually need to be refueled are taken out of the service. Last but not least, ADAS will streamline their maintenance processes by switching from time to engine hour based maintenance, supported by Zebra Enterprise Solution’s Maintenance Forecasting function.

Jens Roder, Zebra Enterprise Solution’s Head of Projects for the Middle Eastern region comments: “I am delighted that we can start working on this project. From day one, the commitment and enthusiasm that ADAS demonstrated was evident and impressive. We are pleased that the remarkable results of a pilot installation convinced ADAS to enter into a full-fledged cooperation with Zebra Enterprise Solutions, further strengthening Zebra Enterprise Solution’s impressive presence in the Middle Eastern region.”



About Zebra Enterprise Solutions

Zebra Enterprise Solutions, a division of Zebra Technologies Corporation, extends Zebra's reach beyond passive RFID by employing state-of-the-art software and hardware solutions to locate, track, manage, and optimize high-value assets, equipment and people across the world's largest supply chains. Whether tracking containers through a port, optimizing parts for manufacturing, or managing ground support equipment at an airport, the real-time asset management solutions from the combination of Navis, WhereNet, proveo, and Multispectral Solutions provide improved visibility and velocity to gain measurable business improvements. Utilizing products that are based on ISO/IEC 24730-2, Cisco CCX Wi-Fi, precision GPS, and UWB technologies, Zebra Enterprise Solutions offers a wide range of location solutions that are "application matched," enabling its customers to put the right asset in the right place at the right time. For more information about Zebra Enterprise Solutions visit <http://www.zebra.com/zes>.

About Zebra Technologies

Zebra Technologies Corporation (Nasdaq: ZBRA) provides the broadest range of innovative technology solutions to identify, track, and manage the deployment of critical assets for improved business efficiency. Zebra's core technologies include reliable on-demand printer and state-of-the-art software and hardware solutions. By enabling improvements in sourcing, visibility, security and accuracy, Zebra helps its customers to put the right asset in the right place at the right time. Zebra serves more than 90 percent of Fortune 500 companies worldwide. For more information about Zebra's solutions visit <http://www.zebra.com>.

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