



news release

CONTACT

Investors:

Douglas A. Fox, CFA
VP, Investor Relations
+1 847 793 6735
dfox@zebra.com

Media:

Orlando De Bruce
Enterprise Solutions Division
+1 510 267 5052
odebruce@zebra.com

**Zebra Technologies Appoints Bill Walsh as General Manager,
Enterprise Solutions Division**

*Former PeopleSoft President and Enterprise Software Veteran
to Lead Zebra's Enterprise Division*

VERNON HILLS, Ill. —Jan. 5, 2009—Zebra Technologies Corporation (NASDAQ: ZBRA) today announced that Bill Walsh has been appointed general manager of the Enterprise Solutions Division. He will start today and report to Anders Gustafsson, Zebra's CEO.

“Bill brings to Zebra an ideal level of executive experience in leading enterprise solutions companies as well as domain expertise in delivering supply chain solutions,” said Gustafsson. “Bill clearly understands the needs of Zebra's customers and our vision of delivering world-class solutions to optimize the flow of goods and manage assets across the global supply chain.”

Based in Oakland, Calif., the Enterprise Solutions Division is part of Zebra Technologies that offers world-class solutions to optimize the flow of goods and manage assets across the global supply chain. Whether tracking containers through a port, optimizing parts for manufacturing or managing ground support equipment at an airport; the automated solutions from the combination of Navis-proveo-WhereNet-Multispectral Solutions provide complete visibility and greater velocity to deliver measurable business improvement.

Walsh brings to the Enterprise Solutions Division more than 20 years of executive leadership driving growth for start-up and market-leading enterprise software companies. During an eight-year tenure at PeopleSoft, he was promoted to president of PeopleSoft International, where he held P&L responsibility for more than 25 countries, 1,200 employees, and approximately \$280

Zebra Technologies Corporation

333 Corporate Woods Parkway » Vernon Hills, IL 60061-3109 USA T+1 847 634 6700 F+1 847 913 8766 www.zebra.com



million in revenue. Walsh also launched PeopleSoft's Professional Services Group and in a variety of senior management roles, he helped maintain year-over-year revenue growth rates exceeding 30 percent.

Following PeopleSoft, Walsh moved to Octane, later acquired by E.piphany, where he served as president and chief operating officer responsible for establishing and expanding international operations of their customer relationship management solutions.

Walsh garnered additional leadership experience as CEO of Velosant, a best-of-breed financial supply chain solutions provider, where he grew annual revenues by 15 percent; and at Open Harbor, a global trade management specialist, where he restructured the business, improved efficiency and guided the company to a successful acquisition. Walsh has also been instrumental in leading the integration of several acquired companies over his career, strengthening organizations by successfully guiding the integration of technologies, personnel and resources.

Walsh earned an MBA from Loyola University of Chicago and a bachelor's degree in industrial/organizational psychology from DePaul University.

About Zebra Technologies

Zebra Technologies Corporation improves customers' business performance through products and solutions that identify, track and manage assets, transactions and people. In more than 100 countries around the world, more than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Information about Zebra and Zebra-brand products can be found at www.zebra.com.

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