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Zebra Technologies Announces Sharon Brindley as New Vice President of North American Sales, Specialty Printing Solutions

Former Lexmark International vice president of U.S. Business Channels and SMB to lead North American Zebra SPS sales unit.

Lincolnshire, Ill., April 14, 2009— Zebra Technologies Corporation (NASDAQ: ZBRA) today announced that Sharon Brindley has been appointed vice president, North America sales, for the Specialty Printing Solutions (SPS). She started April 6, 2009, and reports to Fred Zaeske, vice president and general manager of Zebra SPS North America.

“Sharon’s channel and broad vertical market expertise, along with her track record of solid sales results are a perfect match for Zebra,” said Zaeske. “Sharon understands how strong channel partnerships contribute to business success and how they support our goal to maintain and enhance our industry-leading PartnersFirst™ channel program. We are excited to have Sharon join our North America leadership team and look forward to her adding significant value to our organization,” said Zaeske.

Brindley brings more than 20 years of leadership experience to the Zebra SPS business. Prior to joining Zebra, Brindley served as vice president of U.S. business channels and SMB at Lexmark International. While at IBM Corporation, Brindley served as district manager and later at Lexmark served as vice president, public sector and healthcare, and vice president, financial services, in addition to a number of other leadership roles.

Brindley earned an MBA from Washington University and a bachelor degree in business administration from San Jose State University. She also completed the Smith-Tuck Global Leaders Program for Women

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at Dartmouth College Tuck School of Business. She was recognized by *Computer Reseller News* as one of the top 100 Channel Chiefs in 2006-2008 and by *VARBusiness* as one of the Power 50 Women of the Channel in 2006-2008.

About Zebra Technologies

Zebra Technologies Corporation improves customers' business performance through products and solutions that identify, track and manage assets, transactions and people. In more than 100 countries around the world, more than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Information about Zebra and Zebra-brand products can be found at www.zebra.com.

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