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Zebra Technologies CEO to Address National Summit

Anders Gustafsson to Discuss Technology's Role in Improving Business Productivity

Lincolnshire, Ill., June 16, 2009— Zebra Technologies Corporation (NASDAQ: ZBRA) today announced the company's chief executive officer, Anders Gustafsson, will speak Tuesday at the National Summit in Detroit, Michigan which will focus on the future of the American economy. The National Summit is set for June 15- 17 at the Detroit Marriot Renaissance Center and is sponsored by the Detroit Economic Club. The three-day conference brings together business leaders, government officials and academic experts to discuss and advance a national economic agenda.

Gustafsson will participate in the Summit's Entrepreneurialism and Innovation Town Hall, which will explore innovations in business and technology that will create job opportunities to help repair the national economy. At the Town Hall, Gustafsson will discuss how, through open standards, technology can deliver the value of inter-connective and accessible information that ultimately improves business productivity. The session is set for 9:30 a.m. Tuesday, June 16, in the Mackinac Room on the fifth floor of the Detroit Marriot Renaissance Center.

"Increased visibility and control in real time is a requirement for competitive advantage in today's global supply chains," Gustafsson said. "To meet the needs of supply chain operators, technology companies must lead the way in improving the accuracy of information relating to their most important business processes for competitive advantage. The cost of inaccuracy within the supply chain is too high – from food recalls to patient safety."

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Zebra helps companies identify, locate and track assets, transactions and people with on-demand specialty digital printing and automatic identification solutions across the world's largest supply chains. By improving visibility, sourcing and deployment of critical assets, Zebra connects companies to their assets in a tangible and usable way, allowing for improved efficiencies and enhanced safety and security while reducing the cost of doing business.

Media note: If you would like to interview Anders Gustafsson after the Town Hall Session, contact Ojas Naik (312) 397-6008.

About Zebra Technologies

Zebra Technologies Corporation (Nasdaq: ZBRA) provides the broadest range of innovative technology solutions to identify, track, and manage the deployment of critical assets for improved business efficiency. Zebra's core technologies include reliable on-demand printer and state-of-the-art software and hardware solutions. By enabling improvements in sourcing, visibility, security and accuracy, Zebra helps its customers to put the right asset in the right place at the right time. Zebra serves more than 90 percent of Fortune 500 companies worldwide. For more information about Zebra's solutions visit

<http://www.zebra.com>.

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