



**Zebra Technologies Launches New Off-The-Shelf Kiosk Enclosure
for Rapid Deployment of Self-Service Applications**

*Zebra Kiosk Print Station helps retailers easily and cost-effectively implement
on-demand price verification, custom coupon and item location services*

Vernon Hills, Ill., January 12, 2009 — Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in specialty printing and automatic identification solutions, today introduced the Zebra Kiosk Print Station at the 2009 National Retail Federation (NRF) Big Show (Booth #2117). This compact enclosure creates an all-in-one kiosk solution by housing a Zebra TTP 2000™ series kiosk printer, a roll of media and a compact touch-screen kiosk computer such as the IBM® AnyPlace or the Motorola® MK Series. Because the unit is a complete enclosure it can be integrated out-of-the-box without the long lead-time and high cost associated with a custom solution. The Zebra Kiosk Print Station will be available globally in March.

“The increased customer use of self-service applications has driven retailers to develop cost-effective solutions that improve store efficiencies while increasing customer satisfaction,” said Denise Hampton, Zebra retail practice leader. “Until now, all kiosk enclosures had to be custom built causing long deployment times. This has led to lost sales opportunities and decreased customer confidence. The Zebra Kiosk Print Station allows even the smallest retailers to quickly realize the benefits of self-service solutions.”

The Zebra Kiosk Print Station can be easily mounted on a wall or pole, freeing up valuable floor and counter space. The Zebra TTP 2000 receipt kiosk printer, Zebra’s most compact and reliable embedded printer, is kept secure in a lockable enclosure along with the associated media. Retailers can choose from a variety of media options depending on their needs, including four different receipt label widths. The IBM AnyPlace or Motorola MK Series are both compact, interactive self-service devices that can be securely fastened to the Zebra Kiosk Print Station.

The Zebra Kiosk Print Station combined with the Zebra TTP 2000 unit supports a range of applications found in more expensive custom kiosk solutions such as:

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- Price Verification: Helps customers and employees determine a price before getting to the check-out line.
- Aisle Location: Expedites the shopping experience for customers by helping them locate a specific product or department in a large retail environment.
- Quick Serve Deli: Allows customers to place their deli order and pick it up when they have completed their shopping.
- Gift Registry: Simplifies the gift registration process by allowing customers to create a central registry.
- Coupons: Provides customers with custom coupons.
- Recipe Search: Allows customers to search and print recipes. Can be paired with the coupon application so that customers receive coupons for items in the recipe.

For more information about the Zebra Kiosk Print Station, please call 1 800-452-4056 or visit www.zebra.com.

About Zebra Technologies

Zebra Technologies Corporation improves customers’ business performance through products and solutions that identify, track and manage assets, transactions and people. More than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Zebra labels, printers and solutions can be found in more than 100 countries around the world. Information about Zebra and Zebra-brand products can be found at www.zebra.com.

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