



**FOR IMMEDIATE RELEASE**

**Zebra Technologies Unveils QuikCard™ ID Solution for  
Fast, Easy Creation of Identification Cards**

*Feature-rich, value-priced bundle offers a complete card design and  
printing solution for small and medium-size organizations*

**Vernon Hills, IL, March. 09, 2009**— Zebra Technologies (NASDAQ: ZBRA), a global leader in specialty printing and automatic identification solutions, today announced the launch of the Zebra QuikCard ID Solution. Specifically designed for the requirements of small to mid size business, the Zebra QuikCard ID Solution provides an “all-in-one” integrated solution for entry-level card applications.

The QuikCard ID system combines the benefits of Zebra’s market-leading value class printers with innovative card design software and design templates that allow users to quickly customize and print single or dual-sided, full-color cards and badges. Solution components include: a Zebra Value class P110i or P120i™ card printer, QuikCard ID Software with exclusive card design software and templates, a Logitech® USB web cam and mini-tripod, and a media/supplies starter kit (one ribbon and 200 PVC cards).

“The QuikCard ID Solution is designed to meet the access and ID needs of smaller organizations without requiring major capital investment or specialized technical expertise,” said Ram Ramaprasad, director of product management for Zebra Technologies. “By removing these entry barriers, Zebra’s out-of-the-box solution offers new and existing market segments a practical way to deploy entry level card applications.”

The Zebra QuikCard ID Solution enables users to quickly and easily design, print and issue high quality color Photo ID cards for a variety of applications such as: access control badges, visitor ID management, and retail loyalty and membership cards. The solution is also ideal for ID cards in educational, state and local government, public safety agencies and not-for-profit organizations.

Key features and benefits of the Zebra QuikCard ID Solution include:

Complete and Flexible Solution

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- Available in 4 different models for single or dual sided printing, with or without magnetic encoding.
- Complete card design application software including support for magnetic encoding, 1D bar codes, image and photo import capabilities and conditional print features,
- Import or store card issuance information in Microsoft® Excel and CSV datafiles
- Small solution footprint fits comfortably into any office environment

#### Ease-of-Use Features and Capabilities

- Zebra Card Design Templates and Template Designer to enable instant creation and editing of full-color ID cards from included template designs
- Load-N-Go™ ribbon cartridge to facilitate ribbon installation and i Series™ auto-ribbon detection to configure printer and monitor ribbon status
- USB Web camera and mini-tripod for easy image capture to include in photo ID cards

Available in Europe, Mid-East and Africa in April and immediately everywhere else, the Zebra QuikCard ID Solution is sold through Zebra's vast network of channel partners. For more information about the Zebra QuikCard ID Solution and other Zebra on-demand printing solutions, please call 800-452-4056 or visit [www.zebracard.com/quikcard](http://www.zebracard.com/quikcard).

#### **About Zebra Technologies**

Zebra Technologies Corporation improves customers' business performance through products and solutions that identify, track and manage assets, transactions and people. In more than 100 countries around the world, more than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Information about Zebra and Zebra-brand products can be found at [www.zebra.com](http://www.zebra.com).

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