



Zebra Workcloud™

Optimize your most valuable assets

Zebra Workcloud helps you unlock the potential of your workforce, inventory, time and funding. It's a purpose-built suite of enterprise applications designed specifically for the front-line worker to better optimize labor decisions, simplify and streamline communication and improve inventory management. Zebra Workcloud has native interoperability with Zebra devices, creating operational efficiency and elevating product availability by optimizing your most valuable resources.



Optimize Your Enterprise

And elevate the employee and customer experience

No matter where you are on the journey to optimize everything, Zebra Workcloud is the destination for the front-line worker.

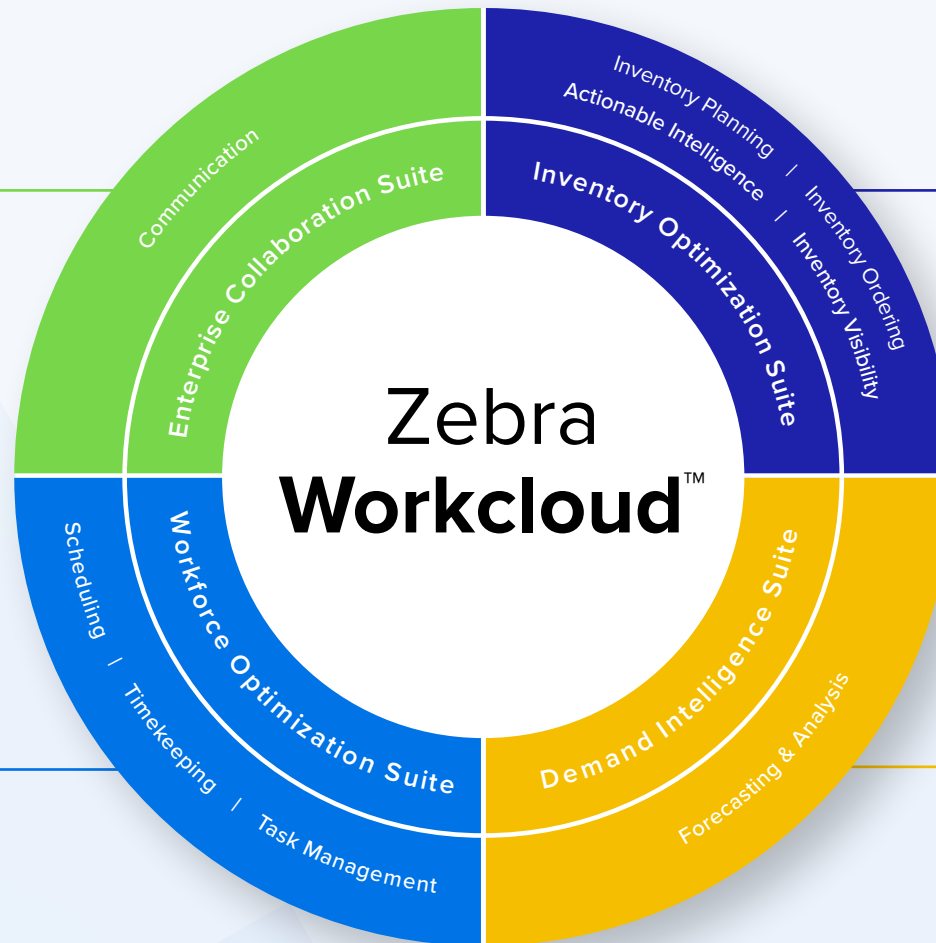
Companies that promote collaboration and communication at work have been linked to a

50% reduction in turnover rates**

79%* of decision makers report needing better inventory management tools for availability and fulfillment

75%* of associates prefer automatic task assignments to better manage their day

Nearly **50%*** of retail decision makers are investing in safety stock or overbuying to get ahead of out-of-stocks



*Source: Zebra Vision Study 2023

**Source: Zippia, 2023



Workcloud Workforce Optimization Suite

Optimize scheduling. Raise productivity. Engage customers.

Leverage advanced forecasting to increase front-line engagement, boost output and satisfy customers. Give associates more control over their schedules, accelerate task execution by directing employees to focus on what's most important and dynamically adjust plans in real time to solve unexpected challenges.

Solutions:

Zebra Workcloud Scheduling™ (formerly Reflexis Workforce Management)

Schedule smarter

- Align schedules to customer traffic and match employee preferences, skills and certifications
- Empower your employees with greater work-life balance
- Manage workforce costs
- Ensure you have scheduled who you need, where and when you need them
- Share resources across locations, departments and roles

Zebra Workcloud Timekeeping™ (formerly Reflexis Time and Attendance)

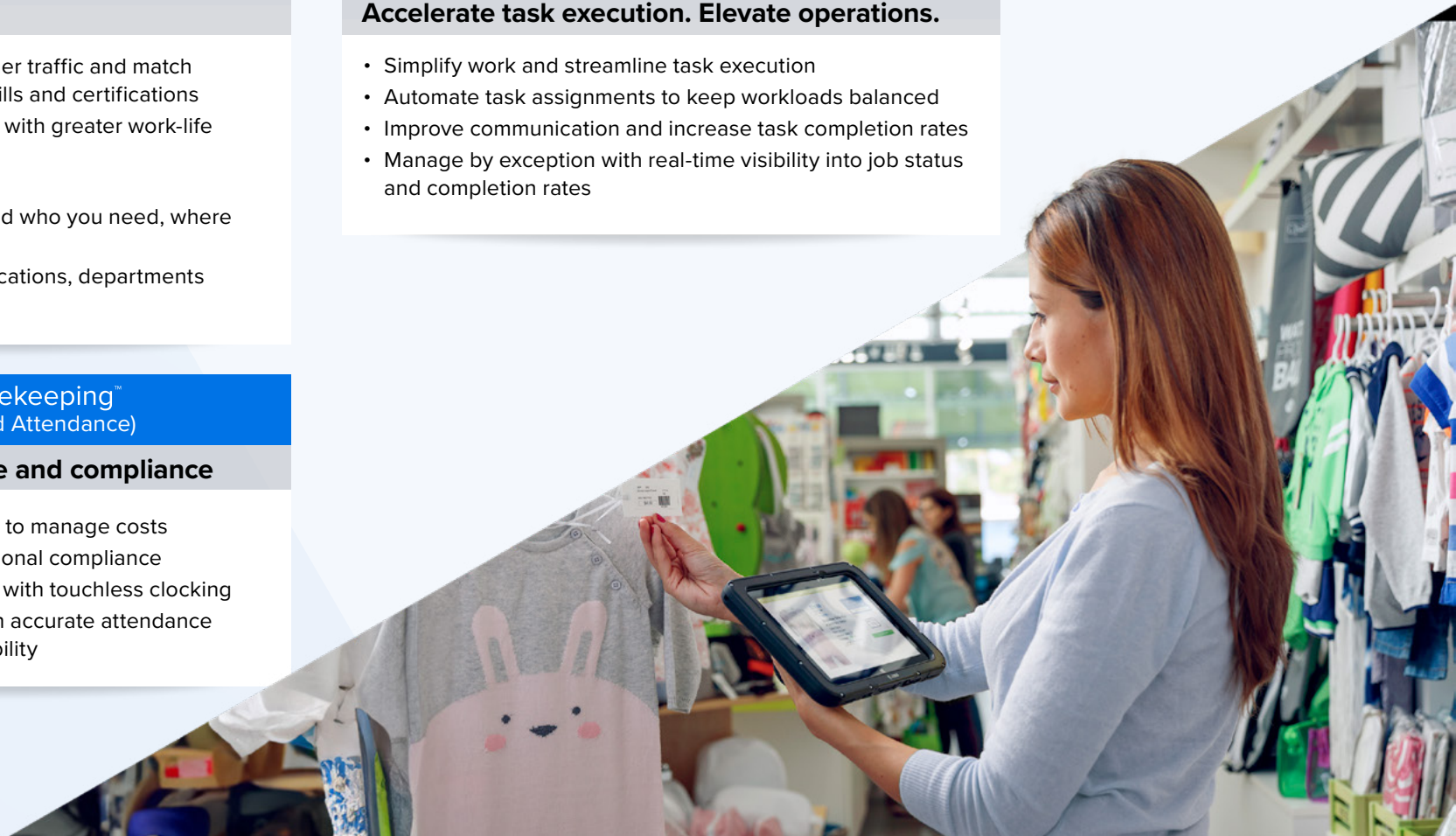
Track time, attendance and compliance

- Track time entry and labor to manage costs
- Maintain labor and operational compliance
- Prioritize employee safety with touchless clocking
- Maximize productivity with accurate attendance records and real-time visibility

Zebra Workcloud Task Management™ (formerly Reflexis Task Management)

Accelerate task execution. Elevate operations.

- Simplify work and streamline task execution
- Automate task assignments to keep workloads balanced
- Improve communication and increase task completion rates
- Manage by exception with real-time visibility into job status and completion rates





Workcloud Enterprise Collaboration Suite

Empower more effective and connected front-line workers.

Keep the front line connected and ready to answer customer questions with free-flowing information and a direct line to assistance. Emergency alerts, broadcast messaging and location services help keep your teams safe on an enterprise-grade system that integrates seamlessly into your existing PBX.

Solution:

Zebra **Workcloud** Communication™
(formerly Workforce Connect)

Better communications. Greater contributions.

- Make front-line communication and collaboration easier and faster
- Connect with teams and managers at the push of a button
- Get answers to customer questions, ask for assistance and securely broadcast messages
- Keep staff safe with location services and emergency alerts
- Quickly shift between multiple roles with preloaded profiles





Workcloud Inventory Optimization Suite

Control inventory, from planning to execution.

Satisfy customers and maximize profit potential by ensuring your inventory aligns with shifting demand and is both accurate and available for purchase. Sharpen inventory forecasting and planning with leading AI models, automatically pinpoint leaks across all channels and eliminate inaccuracies with automated scanning to reduce loss.

Solutions:

Zebra **Workcloud** Actionable Intelligence™
(formerly Zebra Prescriptive Analytics)

**Make it obvious. Make it automatic.
Make it scalable.**

- Identify and correct inventory anomalies
- Close more investigations, faster and with less effort
- Automatically assign and track tasks
- Understand the monetary impact of task completion rates
- Reduce shrink and improve inventory accuracy
- Consolidate data streams
- Root out loss at the source

Zebra **Workcloud** Inventory Ordering™
Powered by antuit.ai
(formerly Consumer Products AI)

Smart ordering decisions

- Achieve precise inventory ordering and execution
- Increase on-time order fulfillment and reduce out-of-stocks
- Align orders with forecasting to reduce lost sales, returns and waste
- Stay ahead of industry trends

Zebra **Workcloud** Inventory Visibility™
(formerly SmartCount)

Accurate counts your way

- Increase inventory visibility and accuracy
- Leverage your own employees to perform cycle counts with a turnkey, self-scan model
- Simple deployment and configuration
- Minimize loss and improve product availability
- Avoid rising vendor fees and scheduling third-party vendors
- Up to 50% cost savings when you perform your own inventory counts

Zebra **Workcloud** Inventory Planning™
Powered by antuit.ai
(formerly Retail AI)

Smart inventory decisions

- Connect pre-season planning and in-season execution
- Maximize visibility, mitigate risks and drive collaboration
- Leverage AI across purchasing, placement and pricing
- Drive consumer adoption rates for higher profitability and satisfaction





Workcloud Demand Intelligence Suite

Anticipate Demand. Drive Growth.

Leverage cutting-edge AI and ML (machine learning) technologies to accurately forecast and analyze demand. With advanced analytical capabilities, this suite enables businesses to anticipate consumer trends and make informed decisions for driving revenue, customer satisfaction and capturing more market share.

Solution:

Zebra Workcloud Forecasting and Analysis™

Powered by antuit.ai

(formerly Demand Forecasting and Planning)

Intelligence. Insight. Innovation.

- Access a library of proven algorithms
- Address use cases across forecasting, demand sensing, optimization and more
- Empower transformation with no code/low code interfaces
- Configure science to business value
- Unify demand intelligence for ease



BROCHURE

ZEBRA WORKCLOUD SOFTWARE SOLUTIONS

Unlock the Full Potential of Your Most Valuable Resources

Zebra Workcloud instills confidence in your path to a modern operation. Count on our robust and comprehensive lineup, supported by expert guidance and assistance, to give you peace of mind about your investment. Accelerate your journey and streamline your operations, all from a trusted vendor.

Zebra Workcloud™

is ready to help you lower costs, boost efficiencies and minimize risk in your business

[Explore Workcloud](#)



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