ZEBRA
CAPTURE
YOUR EDGE

Label Parse+

Instantly parse GS1 label barcode data to improve quality control, inventory visibility and traceability

Every day, barcoded raw materials and finished goods flow through an organization's supply chain operations — from the moment of creation, to storage, shipping and disposal. Many of these goods include labels with multiple barcodes that capture lot numbers, manufacturing location, expiration date and more — requiring workers to know which barcodes to scan, and in what order, to avoid discrepancies. One common practice even involves workers manually covering up nearby barcodes to ensure the right barcode is scanned. This manual work adds to operational and labor costs, and inevitably leads to errors in the process — impacting inventory visibility and potentially putting consumer safety at risk.

Introducing Label Parse+, a complimentary Zebra DataCapture DNA tool that can address it all. Now, one press of the scan trigger captures all the required barcodes on one or more labels. You can send all data fields or just the ones you need. The data is intelligently parsed, instantly — and is transmitted to the right fields in your application, in the right order. So whether you're capturing lot number and manufacturing location for track and trace or deliver- and sell-by dates for better inventory management, you can be sure the information you need on your products throughout the supply chain is available and accurate.

More effectively track products, manage inventory and increase accuracy in your manufacturing, shipping, storage and receiving operations with Label Parse+ for GS1 labels, only from Zebra — parsing made easy.

Whether you are a retailer managing inventory by expiration dates or a manufacturer who needs to track goods as they move through the supply chain to meet track and trace requirements, Label Parse+ makes it easy.

Seamlessly capture barcode data on labels and send it to your application

Workers simply scan the label on raw materials or finished goods at any point in the supply chain — from the manufacturing line to your customer. Label Parse+ does the rest. Just one press of the scan trigger can capture and transmit up to 10+ barcodes on a single label. The barcode data is automatically parsed, properly formatted and sent in the right order to the right fields in your host application. Workers no longer need to manually scan barcodes one by one, stop to check that scanned data has been entered into the correct fields, or waste time covering up nearby barcodes to ensure the right barcode is captured. And if you need to support new GS1 standards that enable supply chain visibility with easier access to barcode information, you can send all scanned application identifier (AI) fields. By eliminating manual data entry, Label Parse+ minimizes worker training time, along with the potential for errors.

Increase consumer safety and more with complete traceability

Label Parse+ helps manufacturers, logistics and retailers track and trace products throughout the supply chain to meet compliance requirements and enable targeted recalls that protect consumer safety — without adding staff and purchasing additional scanning devices. And with visibility into inventory levels and information such as expiration dates, you can better manage inventory. The result? Stockouts are eliminated. Inventory turns are increased. Shrinkage and obsolete inventory are minimized.

Easily program your Zebra scanner to capture the right label information

Configuring your Zebra scanner is as simple as 1-2-3 with our user-friendly 123Scan scanner configuration utility. Intuitive enough for first-time users, 123Scan will walk you through the process of configuring your scanner to generate a parsing rule that captures GS1 barcode label information in the precise order your application requires.

Go beyond the barcode

It takes more than hardware to resolve today's toughest enterprise challenges. It requires intelligent software to address the needs of every stakeholder. That's why our data capture devices contain DataCapture DNA, the genetic code that simplifies the entire Zebra scanning experience with unrivaled device manageability, innovative-driven performance that maximizes workforce productivity, and faster and easier application development.

Label Parse+ improves efficiency and accuracy throughout the supply chain in:

Retail
- Back of store/receiving
- Track and trace
- Inventory management

Manufacturing
- Track and trace
- Inventory management
- Work-in-process (WIP)

Transportation and Logistics
- Track and trace
- Inventory management
- Cross-docking

Seamlessly capture label data to improve supply chain efficiency and accuracy with Label Parse+, only from Zebra. For more information, please visit www.zebra.com/label-parse