



## RFID Printing and Encoding Service

### Reduce RFID implementation time

When you are implementing a RFID solution, you don't want the RFID tags to delay your deployment. With the wrong provider, obtaining the tags you need often extends your implementation timeline. You can face long lead times and high minimum orders; then you need to configure a printer to print and encode them. Avoid these issues and accelerate your RFID implementation with Zebra's Printing and Encoding Service.

Whether you need to understand the performance and ROI of a RFID solution, or you need to meet a customer's RFID tagging requirements, Zebra's Printing and Encoding Service delivers what you need, fast. Get serialized, pre-printed and encoded RFID tags to meet your specifications to support any pilot or compliance needs. Quickly acquire as little as 1,000 printed and encoded tags to meet the validation or compliance requirements. Access customized service by simply providing us with the information, and our Zebra RFID experts will do the printing and encoding per the specifications, quickly.

## FACT SHEET

RFID PRINTING AND ENCODING SERVICE

### Available Options

Zebra's RFID Printing and Encoding Service offers a variety of options to make it fast and convenient for you to acquire high-performing RFID tags.

#### 15+ ZipShip RFID Industrial Items

We offer popular sizes, including Silverline. We can provide a solution with just a minimum order of 1,000 tags.

#### Custom Solutions

90+ certified label materials, plus access to inlays from the leading providers and equipment that offers a wide range of customization options. The minimum order to provide a fully customized tag is 25,000.

#### Standard Formats

The standard formats Zebra has built to support common asset tags takes the guesswork out of determining what to print and accelerates the delivery of the RFID tags.

#### Customized Formats

We can support custom formats. Just provide what you want printed and where you want it located—including barcode symbology, text, graphics and/or logo.



### Reap the Benefits of Zebra's RFID Printing and Encoding Service

#### Quickly Understand the Benefits of RFID

Zebra's Printing and Encoding Service enables you to quickly validate RFID solution performance and ROI. It minimizes schedule delays due to long lead times to acquire tags. Plus, there is no need to acquire and set-up a RFID printer to support proof-of-concept.

#### Hassle-Free Compliance

Comply with your customer's RFID identification requirements quickly—using minimal IT resources, and without capital investment in printer encoders. Zebra's RFID Printing and Encoding Service provides the exact tags needed to meet your compliance needs.

#### Unmatched Expertise in RFID

Zebra is your trusted expert in all things RFID. We offer end-to-end RFID solutions—including pre-tested RFID supplies made with the right materials and adhesives, along with the highest-performing inlays and chips—customized for the application.

We have played a central role in pioneering RFID technologies and defining global standards since the mid-1990's, when smart-label technology first appeared. We were recognized as the #1 RFID brand by the 2018 RFID Journal's Brand Report. And we hold more than 575 RFID patents and numerous industry firsts in RFID.

To learn more contact your [Zebra Sales Representative](#).



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