



Thales Software Licensing Migration Project

Reseller Webinar

July 10, 2025

The Basics

- The meeting is being recorded
- All content and multimedia files will be available post-meeting on Partner Gateway, The Learning Portal and News on Demand

Virtual Attendees

- We can't see or hear you. All participants have been muted upon entry.
- Use the Q&A and Chat feature to communicate with us.
- Use the control panel at the bottom of your browser to turn on closed captioning.



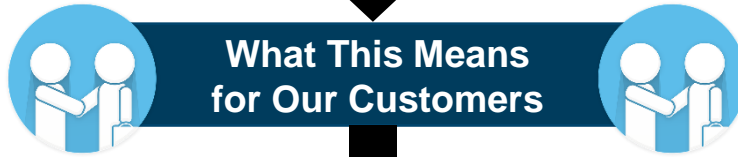
- Introduction
- Overview of Updated PMB content
- Overview of new licensing platform
- License Manager Activation
- ECP / EPP Portal Demos
- Q&A

Richard B.
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Zebra's EMC Software Licensing Platform Has Been Upgraded In 2025

An **improved license management experience** for enterprise grade applications.
A **scalable license platform** designed to service Zebra's growing suite of EMC applications.



What This Means for Our Customers

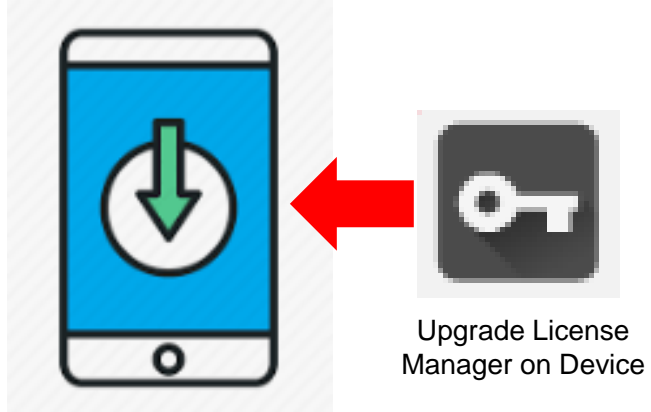
1

Enhanced User Experience



2

License Manager Update Required



3

No Immediate Impact To Your Business



Overview of Initial PMB Content

Zebra's EMC Software Licensing Platform Has Been Upgraded In 2025

An **improved license management experience** for enterprise grade applications.
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What This Means for Our Customers



1

Enhanced User Experience

- Greater reliability.
- Higher performance.
- Better portal experience.
- Improved system stability.

2

License Manager Update Required

- On device license manager app update is required for it to work with new license platform.
- Customers should complete the upgrade by **December 31st, 2025**, after which the old licensing platform would have been fully decommissioned.

3

No Immediate Impact To Your Business

- Existing licensed software applications will continue to work.
- Once the legacy license server is decommissioned at the end of 2025 the new license manager application would be required to get licenses.

Overview of Initial PMB Content (cont'd)

Present Day Till March 31st, 2025

Pre-Migration Period Scenarios (Business As Usual)



Your Existing Fleet
of Devices.



New Devices Requiring
Licenses for
EMC Software.



Devices That Have
Been Repaired or
Factory Reset.



April 1st, 2025, Till December 31st, 2025

Migration Period Scenarios (Business As Usual BUT Recommend Updating the License Manager Application)



Pre-Migration

Pre-Migration
Period Scenarios.



Existing Fleet of
Devices and New
Devices That Have
Been Migrated
(i.e., License Manager
App Has Been
Updated).



Post-Migration

After January 1st, 2026

Post Migration Period Scenarios (Recommend Updating the License Manager Application)



Your Existing Fleet of
Devices That Have
Been Migrated
(i.e., License
Manager App Has
Been Updated).



New Devices Requiring
Licenses for
EMC Software.



Your Existing Fleet of
Devices That Have
Not Been Migrated
(i.e., License Manager
App Has Not Been
Updated).

Note: A migration is defined as the update of License Manager on all of a customer's devices.

Major Changes with Thales



Badge ID Labeling

Consolidates all license entitlements for different products for an end customer under a single label, unique, customer label

Enables customers to activate their licenses with a single Badge ID + Product Name

No need to consolidate AID's or manage multiple license keys



License Manager Seamless Migration

Data migration for all existing customers will be done in background via bulk creation from Revenera / Nalpeiron

It will include user access / AID, enabling application to search by existing license key for a seamless migration experience



Self-Service through user friendly and updated portals

Enhanced Customer and Partner Portals

Enables viewing details on entitlement activations

Allows exporting details to CSV files
Creation of offline bin files



Better Data integrity, performance, and overall system stability

4 9's system stability and better data integrity / performance with Thales Sentinel Licensing and Software Monetization

Important Dates

- All orders after Sept 29, 2025, will automatically receive Thales licenses
 - Order Automation will be converted to automatically send out Thales licenses for all perpetual license orders
- Revenera server will be decommissioned on Dec 31, 2025
 - Encourage all customers to migrate their devices ahead of this date
 - Will not be able to support add-on orders / management of Flexera licenses beyond this date
 - Customers with perpetual / subscription licenses will be operational after this date
 - License files are on the devices and are only removed if sent in for repair or device is factory reset
 - Devices sent in for repair after the above date will need to be migrated to Thales
 - LLS will continue to work if set to completely offline



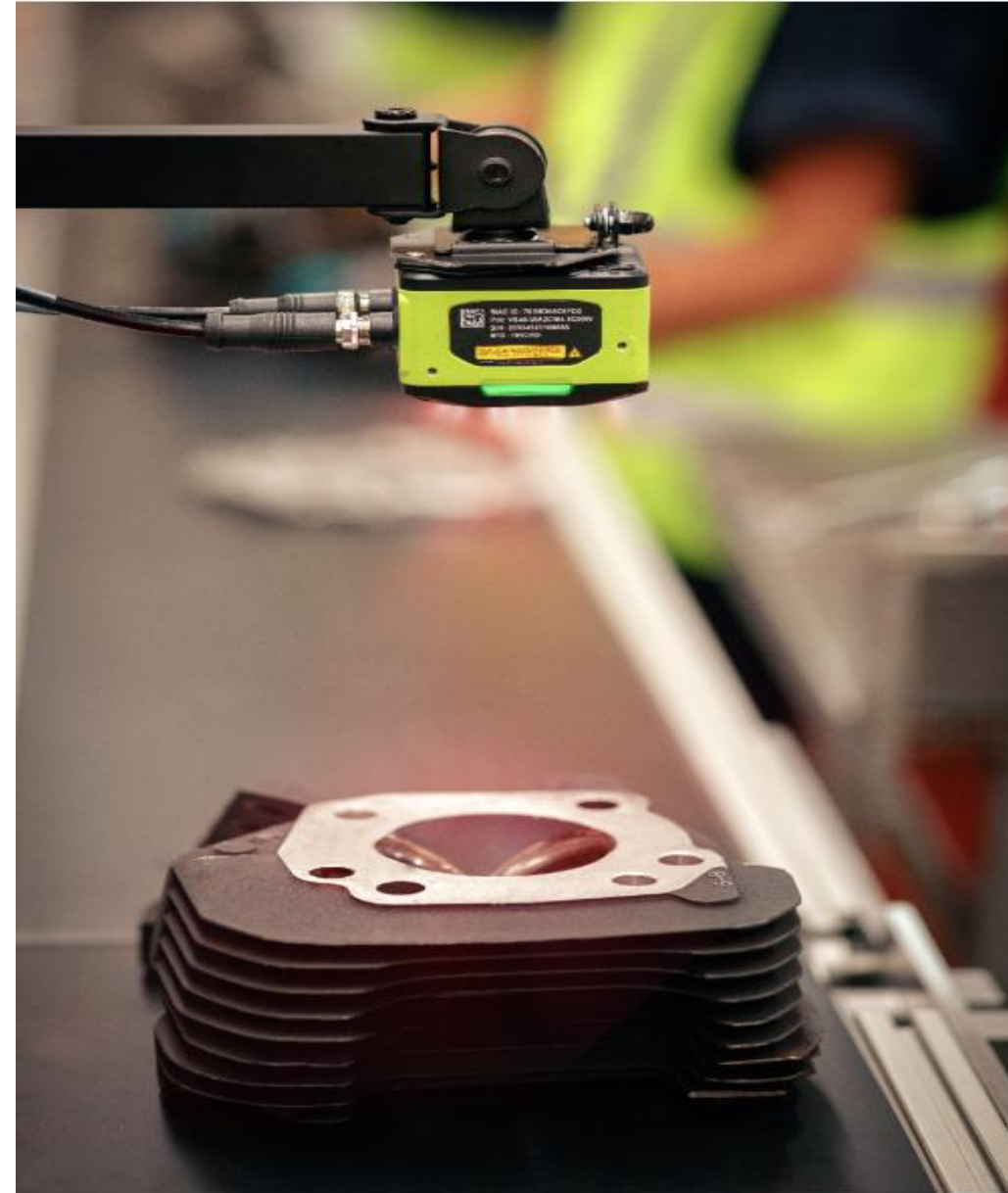
Impact to Customers

- Server-Based Licensing
 - Work Cloud Communications / Z-DNA Cloud – already fully migrated
 - Device Guardian – targeted for migration later this month
 - Migration is completely transparent to customers
- Device-based Licensing
 - Applications that utilize License Manager Application on Android
 - Customers will need to push [new \(LM\) application](#) and activate using the new Badge ID either directly or through an MDM
 - Applications utilizing License Manager Application v14.1.1
 - Enterprise Browser (Perpetual and Subscription)
 - Manhattan Touch Warehouse
 - Mobility DNA, Mobility DNA Upgrade License, Mobility DNA Enterprise Browser Android License
 - Mobility DNA Container OCR, License Plate OCR, Meter Reading OCR, Tire Identification Number OCR, Universal ID OCR, VIN OCR
 - PTT Express
 - Wireless Insights
 - Zebra Picking Plus
 - Fulfillment Edge
 - Identity Guardian



Steps for Migration

1. Install the latest version of License Manager on your devices, found here: [License Manager Application Support page](#).
2. If network is firewalled, please submit a ticket with your IT network to open access to the new IP addresses listed below:
 - <https://zebratechnologies.prod.sentinelcloud.com>
 - Port 443
3. If leveraging an MX XML or the Managed Configuration option for mass distribution, then
 - a. If utilizing StageNOW, the latest version of StageNOW, v5.15, needs to be downloaded from the [StageNOW Support site](#).
 - b. Create a new MX XML or Managed Configuration assignment for the new License Manager utilizing your newly created and provided Badge ID and Product name for the Thales licensing system.
4. Apply the new license and activate the new Badge ID / Product Name for your devices via your preferred bulk distribution mechanism.
5. Test your business applications to confirm that the new licensing system works.

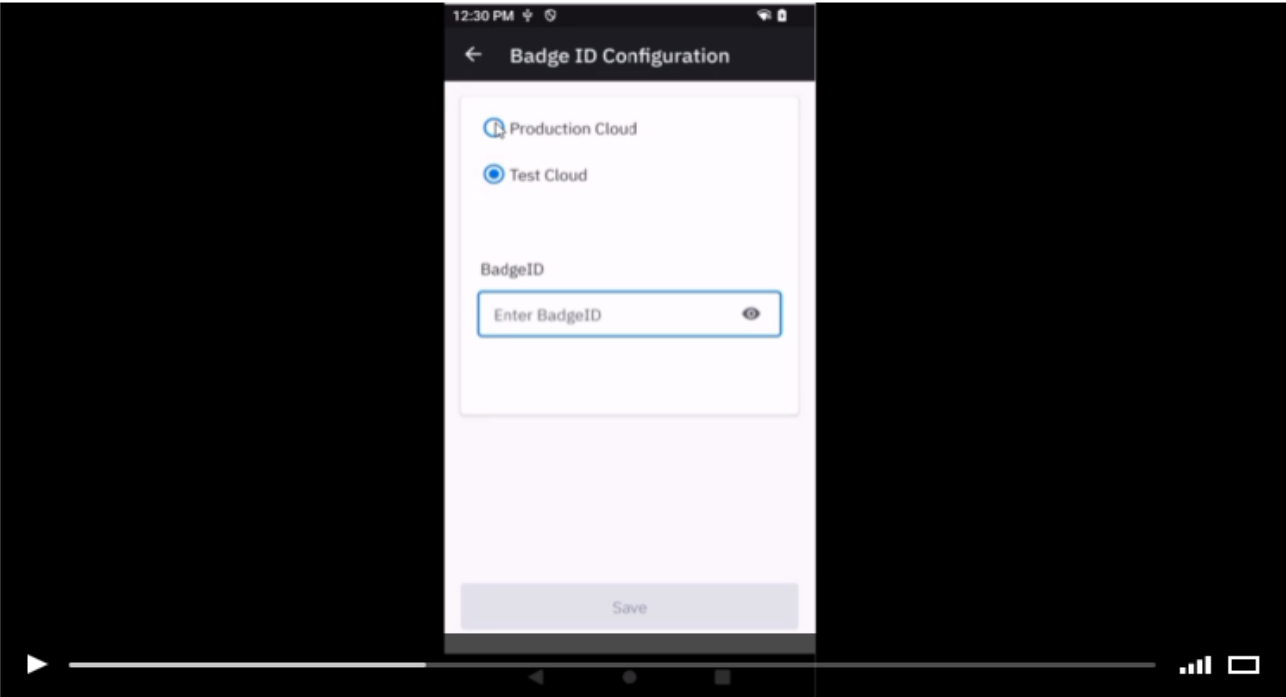




entitlement to software downloads, total licenses owned/used, available upgrades, activation IDs, and more.

- Downloads
- Documentation
- Videos
- Compatible Hardware
- Troubleshooting
- Additional Resources

License Manager How-to Videos



New License Manager UI

LANGUAGE


English (10) ▾

VIDEOS

- New License Manager UI
- StageNow Activation via New License Manager for a device with MX version lower than MX 14.0
- License Activation Using SOTI Enterprise App
- License Activation Using SOTI OEM Passthrough
- License Activation Using SOTI File Sync

Feedback

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Manage Software Licensing for Zebra Products

Zebra Software Licensing (ZSL) enables you to manage Zebra software entitlement and download packages for some Zebra software. Access the portal to download software and to view and manage entitlement to software downloads, total licenses owned/used, available upgrades, activation IDs, and more.

To enhance the customer experience related to license management, Zebra Software Licensing will be migrating from Zebra's legacy, existing licensing servers to a new licensing server platform.

Migration Details and Timing ▾



The following software can be managed through the portal:

[Workcloud Communication \(Workforce Connect\) Voice Client](#)

[Enterprise Browser \(v. 2.X and later\)](#)

Software Licensing Portal

Login is required. If you do not already have a Zebra account, please register. If you require assistance with login or the licensing portal, please [contact support](#).
Note: some users with Zebra accounts may still need to do an abbreviated registration process.

Returning User?

Need an account?


PORTAL LOGIN >

REGISTER >

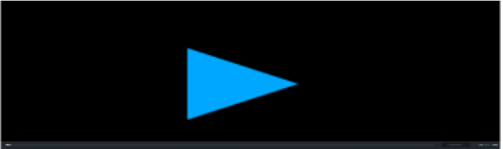
New Licensing Server Manuals ▾

Legacy Licensing Server Manuals ▾


How-To Videos for License Manager 14.0 ▴




Activate Using Soti with OemConfig as an Enterprise App





Activate Using 42Gear with ZLicenseMgr as an Enterprise App



New License Manager UI







Feedback

Chat with us

Software Licensing for Zebra Products


ZEBRA TECHNOLOGIES

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License Manager Application Demo Video

Enhanced Customer / Partner Portal Demos

Thales Enhanced Partner Portal (EPP)



[Home](#) [Welcome ZT Dist](#)

[Customer Inventory](#) [My Inventory](#) [Search](#)

[Export CSV](#)

☐ Show unavailable items

Order Date	SO Number	PO Number	Contract Number	Badge ID	Product	Partners	End Customer Name	Activated	Available
12/16/2024	SO12162024...	PO12162024	CO12162024	BDG-HNQ25TS4	Enterprise Browser Android Device Term License Expiration: 12/14/2025	ZT Reseller,ZT...	Zebra Internal	7	8
11/25/2024	SO115251	PO115251	CN115251	BDG-2SJP3L02	ZSL Product H Expiration: 3/04/2027	ZT Reseller,ZT...	Zebra Internal	0	10
10/22/2024	SO102224	PO102224	CN102224	BDG-BKKR393U	Enterprise Browser Android Device Term License Expiration: 10/20/2027	ZT Reseller,ZT...	Zebra Internal	1	3
8/06/2024	SO115251	PO115251	CN115251	BDG-2SJP3L02	ZSL Product H Expiration: 5/02/2029	ZT Reseller,ZT...	Zebra Internal	0	10
6/14/2024	SO06062024...	PO06062024...	CN06062024...	BDG-2SJP3L02	ZSL Product H Expiration: 8/06/2026	ZT Reseller,ZT...	Zebra Internal	0	10
6/06/2024	SO06062024...	PO06062024...	CN06062024...	BDG-2SJP3L02	ZSL Product H Expiration: 12/03/2025	ZT Reseller,ZT...	Zebra Internal	0	10
6/06/2024	SO06062024	PO06062024	CN06062024	BDG-2SJP3L02	ZSL Product H Expiration: 8/16/2026	ZT Reseller,ZT...	Zebra Internal	0	10
6/06/2024	SO06062024	PO06062024	CN06062024	BDG-2SJP3L02	ZSL Product H Expiration: 9/03/2024	ZT Reseller,ZT...	Zebra Internal	0	15
4/26/2024	SO114251	PO114251		NOT_ASSIGNED	WFC Voice Client SW Premium PBX Bundle Expiration: 9/07/2025	ZT Reseller,ZT...	Kds TechnologiesKds...	0	15
4/26/2024	SO11425	PO11425		NOT_ASSIGNED	WFC Voice Client SW Premium PBX Bundle 1.0 Expiration: 12/16/2025	ZT Reseller,ZT...	Kds TechnologiesKds...	0	10

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<https://zebratechnologies.dev.sentinelcloud.com/epp/>

Enhanced Partner Portal (EPP) Overview

Thales Enhanced Customer Portal (ECP)



Home Welcome SSO

Products

Orders

Activations

Devices

All Customers

Search

Export CSV

Product	Activated	Available	Total Quantity
> Chat NA	2	1	3
> Enterprise Browser Android Device Term License NA	1	183	184
> PPME POC License NA	0	14	14
> SDC Android Device License DEV NA	0	39	39
> WFC Voice Client SW Premium PBX Bundle 1.0	0	40	40
> WFC Voice Client SW Standard PBX Bundle 1.0	34	166	200
> ZSL Product A 1.0	6	74	80
> ZSL Product B 1.0	4	36	40
> ZSL Product C 1.0	3	37	40
> ZSL Product D 1.0	3	37	40
> ZSL Product H NA	13	42	55
> ZSL Product H LLS Aggregate	32	0	32
> ZSL Product H LLS Aggregate Offline	0	5	5
> ZSL Product H LLS Additive Offline	0	3	3
> ZSL Standalone Lease Product 1 1.0	1	9	10
> ZSL Subscription Test Product 1.0	40	10	50
> ZSL Test Product A 1.0	0	121	121
> ZSL Test Product B 2.0	61	1,039	1,100

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<https://zebratechnologies.dev.sentinelcloud.com/ecp/>

Enhanced Customer Portal (ECP) Overview

Questions ?

Thank You



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Backup