



## **Zebra Technologies Corporation**

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### **Zebra Technologies Appoints Dean Crutchfield to VP Chief Information Officer**

*Former Dell Director Leads Global IT Function for Chicago-based Tech Company*

**Lincolnshire, Ill. May 6, 2013** – [Zebra Technologies Corporation](http://www.zebra.com) (NASDAQ: ZBRA), a global leader in products and services that provide visibility into organizations’ assets, people and transactions, today announced Dean Crutchfield has been named vice president chief information officer. Mr. Crutchfield will lead and manage the global IT function, which includes planning and managing all internal, company-wide information systems and activities.

“Dean Crutchfield joins Zebra with a proven track record, and we are fortunate to have him on the team,” said Anders Gustafsson, CEO of Zebra Technologies. “As we look to implement and upgrade our information systems globally, Dean’s extensive knowledge and professional background will be a great asset.”

Prior to joining Zebra, Mr. Crutchfield spent 14 years at Dell, Inc., most recently as executive director, Dell application services, where he was responsible for enterprise-wide delivery and sustaining support of more than 1,500 IT applications. Previously at Dell, he held senior management positions in supply chain, product development and business intelligence/analytics roles. Mr. Crutchfield also held positions of increasing responsibility in the oil and gas industry, including a 12-year tenure at BP Amoco.

Mr. Crutchfield holds a bachelor of science in business administration with a concentration in management information systems from Central Michigan University in Mount Pleasant, Mich.

### **About Zebra Technologies**

A global leader respected for innovation and reliability, Zebra Technologies Corporation (NASDAQ: ZBRA) offers technologies that give a virtual voice to an organization’s assets,

people and transactions, enabling organizations to unlock greater business value. The company's extensive portfolio of marking and printing technologies, including RFID and real-time locating systems, illuminates mission-critical information to help customers take smarter business actions. For more information about Zebra's solutions, visit [www.zebra.com](http://www.zebra.com).

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