



Zebra Technologies Corporation

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Zebra Technologies Recognized as a Top-Performing U.S. Technology Company by Ingram Micro

*Ingram Micro Awards Zebra Technologies with 2014 Smart Partner Award for Data
Capture/ Point of Sale Solutions*

SANTA ANA, Calif., Dec. 11, 2014 /PRNewswire/ -- [Zebra Technologies Corporation](#) (NASDAQ: ZBRA), a global leader in products and services that provide real-time visibility into organizations' assets, people and transactions, today announced it has earned the 2014 U.S. Smart Partner award for Data Capture/Point of Sale from Ingram Micro Inc. The honor recognizes Zebra's stellar performance in 2014, and reflects a successful working relationship with Ingram Micro that is built on long-term trust, engagement and a shared commitment to mutual success.

The 2014 Smart Partner awards were presented to the distributor's top-performing IT vendor partners in the U.S. during the [2015 Ingram Micro Experience](#), which recently took place in Huntington Beach, Calif.

"At Zebra we place tremendous value on establishing strong, long-lasting relationships with our technology partners and take great pride in helping them achieve their business goals," said Eileen Eck, Vice President Global Channel Strategy, Marketing and Operations, Zebra Technologies. "This award highlights Zebra's commitment to the partner community along with our goal of making businesses as smart and connected as the world we live in."

"Zebra Technologies has gone above and beyond to develop targeted go-to-market strategies, tactics and programs together with Ingram Micro that provide our channel partners a competitive edge in the markets they serve," says Jennifer Anaya, vice president of marketing for Ingram Micro North America and the executive host of the 2015 Ingram Micro Experience. "Zebra is an advocate for the IT channel and one of Ingram Micro's top-performing U.S. vendors. Their commitment to giving businesses what they need to Realize the Promise of Technology™ is exceptional."

To learn more about Agency Ingram Micro visit www.agencyingrammicro.com.

For more information on Zebra Technology's PartnersFirst™ Partner Program visit <http://www.zebra.com/us/en/partners.html>.

About Ingram Micro

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you Realize the Promise of Technology. More at www.ingrammicro.com.

About Zebra Technologies

Zebra (NASDAQ: ZBRA) makes businesses as smart and connected as the world we live in. Zebra tracking and visibility solutions transform the physical to digital, creating the data streams enterprises need to simplify operations, know more about their businesses, and empower their mobile workforces. For more information, visit www.zebra.com/possibilities.

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