



## **Zebra Technologies Corporation**

475 Half Day Road, Suite 500  
Lincolnshire, IL 60069 USA  
T: +1 847 634 6700  
F: +1 847 913 8766  
www.zebra.com

### **Contact:**

Stephanie Kneisler  
Zebra Technologies Corporation  
PR Manager  
847-970-2470  
skneisler@zebra.com

## **Zebra Technologies Announces Additions to its Healthcare Solution Portfolio with Enhanced Mobile Offering**

*Healthcare providers were instrumental in development of new offering to help prevent misidentification errors*

**May 13, 2014 – Lincolnshire, IL**– Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in products and solutions that provide real-time visibility into healthcare organizations’ patients, clinicians and assets, today announced updates to its comprehensive healthcare portfolio, including its mobile specimen collection solution. The addition of the QLn Healthcare Solutions Series will expand the capabilities of the QLn220 and QLn320 mobile printers that ensure patient safety and lower the risk of mislabeling specimen samples. The QLn Healthcare Solutions meet the specimen labeling standards of both the National Patient Safety Goals (NPSG) and the Clinical Laboratory Standards Institutes (CLSI).

Misidentification of specimen samples leads to tens of thousands of adverse events annually throughout the healthcare system. To battle this alarming trend, Zebra developed the QLn Healthcare printer to enable clinicians to label samples at the patient’s bedside, reducing the chance of error. The QLn solution also utilizes colored labels to provide assurance that labels are easily identified and managed quickly and properly. The QLn devices meet comprehensive disinfectant standards and provide an enhanced user experience and connectivity capabilities that are needed in today’s healthcare industry.

“Helping our customers navigate the complexities of patient safety was top of mind when we designed the QLn healthcare mobile printers. The QLn series is the only true mobile printer solution that provides clinician staff with the ability to safely and properly clean the device after each use,” said Andy Tippet, healthcare vertical manager, the Americas, for Zebra Technologies. “At Zebra, we are committed to helping improve the healthcare experience for patients and workers by developing products and solutions that enhance the patient experience while simultaneously increasing hospital efficiencies.”

Zebra's Mobile Specimen Solution set was developed with insight from healthcare leaders to alleviate pain points in the industry and to improve patient safety and efficiencies in healthcare facilities. The QLn Healthcare mobile printers are a part of Zebra's comprehensive healthcare solution that includes software, supplies and service components.

The new printers support IQ Color labels that allow clinicians to label specimens at a patient's bedside and label 'stat' when necessary, reducing the risk of mislabeling and improving patient safety. The new solutions include the Link-OS™ environment, which has a multiplatform software development kit (SDK), allowing hospitals to be compatible with a variety of operating systems and mobile devices. The solutions also feature disinfectant ready plastics that allow clinicians to easily clean the printer after each bedside use, reducing the risk of passing germs and any other potentially infectious liquids

“The QLn Healthcare featured an updated user interface to enable easier interaction for clinicians and, through the Link-OS Profile Manager functions, printer management is simple whether a hospital has five or five thousand printers. Because our solutions are easy to use and manage, clinicians have more time to focus on what is most important, the care of patients,” added Tippet.

To find out more about the QLn Healthcare Solution and its regional availability please visit: [www.zebra.com/qlnhealthcare](http://www.zebra.com/qlnhealthcare).

### **About Zebra Technologies**

A global leader respected for innovation and reliability, Zebra Technologies Corporation (NASDAQ:ZBRA) offers technologies that give a virtual voice to an organization's assets, people and transactions, enabling organizations to unlock greater business value. The company's extensive portfolio of marking and printing solutions, including RFID and real-time location solutions, illuminates mission-critical information to help customers take smarter business actions. For more information about Zebra's solutions, visit [www.zebra.com](http://www.zebra.com).

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