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Zebra Technologies Introduces New Customizable, Enterprise-Class Tablets for Enterprise Asset Intelligence

New ET50 and ET55 tablets cater to diverse mobile strategies with choice of operating system and display size

LINCOLNSHIRE, Ill. – Sept. 15, 2015 – [Zebra Technologies Corporation](http://www.zebra.com) (NASDAQ: ZBRA), a global leader in solutions and services that provide real-time visibility into organizations' assets, people and transactions introduced the next-generation [ET50 and ET55 tablet computers](#), which combine the best of consumer-styling with the enterprise-class features necessary to increase workforce productivity. With a choice of the Microsoft Windows 8.1 or Android™ 5.1 (Lollipop) operating system (OS) and two different display sizes, businesses can choose the modern enterprise-grade tablet that best meets their application needs and technology strategy.

KEY FACTS

- **Operating Flexibility to Empower the Right Business Applications:** The ET50/55 is the first Zebra tablet computer available with the Windows 8.1 OS and is Windows 10-ready. Windows gives access to legacy ERP systems and commonality to desktop solutions. The Android version of the ET50/55 tablet computer comes standard with Zebra's [Mobility Extensions](#) (Mx) providing enterprise-class security, device management and data capture capabilities. The Android tablets are also equipped with Zebra's [AppGallery](#) – an Android enterprise app store providing ready-to-use apps.
- **A Business Tool with an Enterprise-Class Accessory Ecosystem:** Tablets need the right accessories to make them enterprise-grade productivity tools. New vehicle mount cradles are ideal for service technicians, delivery drivers and salespeople on the road while a forklift mount can handle most warehouse environments. Advanced scanning capabilities are available that can accurately and rapidly capture photos, NFC tags, bar codes in virtually any condition and on practically any surface. Hot-swappable batteries augment the built-in battery and deliver 24 x 7 power to field service, transportation and logistics, retail, warehouse, manufacturing and government employees.
- **Features Designed for Enterprise Mobile Workforces:** The ET50 features Wi-Fi connectivity while the ET55 adds 4G LTE cellular connectivity, and both models offer an advanced capacitive touch display that enables gloved or ungloved usage and the ability to use a stylus or a finger for annotating and capturing signatures. All configurations are designed to MIL-STD specification for drops to concrete and have IP65 sealing.
- **Enterprise-Class Services:** Zebra OneCare Essential Services provide device diagnostics and coverage for normal wear and tear as well as accidental damage to internal and external components, significantly reducing unforeseen repair expenses.

SUPPORTING QUOTE

Joe White, vice president, Enterprise Mobile Computing, Zebra Technologies

“The rugged ET50 line of tablet computers addresses all the business issues associated with deploying tablets inside and outside the four walls of the enterprise – from durability, security and expandability to device and application management. And with the addition of Windows 8.1 to our tablet portfolio, customers can truly choose the enterprise-class tablet that best fits their mobile strategy.”

SUPPORTING RESOURCES

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About Zebra Technologies

Zebra (NASDAQ: ZBRA) makes businesses as smart and connected as the world we live in. Zebra tracking and visibility solutions transform the physical to digital, creating the data streams enterprises need to simplify operations, know more about their businesses, and empower their mobile workforces. For more information, visit www.zebra.com.

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