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Zebra Technologies Wins Prestigious Good Design Award® for Design Excellence

DS4800 Scanner and TC55 Mobile Computer receive special recognition

LINCOLNSHIRE, Ill. – Jan. 28, 2015 – [Zebra Technologies Corporation](#) (NASDAQ: ZBRA), a global leader in products and services that provide real-time visibility into organizations’ assets, people and transactions, recently received the Good Design Award® for the DS4800 Series Scanner and the TC55 Touch Computer.

The Chicago Athenaeum Museum of Architecture and Design and Metropolitan Arts Press Ltd. present the annual awards for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world.

KEY FACTS

- The [DS4800 Series](#) of 2D array imagers offer enterprise-class scanning capabilities in a modern industrial design to enhance the retail point of sale (POS) environment. It is the industry’s first scanner to include a capacitive trigger that allows retailers to select the scanning input modality (tap/swipe/press) to provide optimal productivity and customer experience.
- The [TC55](#) combines the features of a traditional enterprise-class mobile computer with the form factor and functionality of a smartphone running the Jelly Bean version of the Android operating system (OS). The pocket-sized, all-touch computer has integrated data capture capabilities and is built to withstand the wear and tear of industrial environments.
- Now in its 64th year, Good Design honors the annual achievements of the best industrial and graphic designers and world manufacturers for their pursuit of extraordinary design excellence.

SUPPORTING QUOTE

Curt Croley, senior director, Innovation & Design, Enterprise Technology Office, Zebra Technologies

“The innovative design of the DS4800 Series and TC55 reflect the unique capabilities offered by these solutions to capture and exchange business-critical information. With its recent [acquisition](#) of Motorola Solutions’ Enterprise business, Zebra will continue to offer solutions that optimize the experience for enterprise workers.”

SUPPORTING RESOURCES

Website: [Good Design Award](#)

Facebook: [Zebra Technologies](#)

Twitter: [@ZebraTechnologies](#)

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About Zebra Technologies

Zebra (NASDAQ: ZBRA) makes businesses as smart and connected as the world we live in. Zebra tracking and visibility solutions transform the physical to digital, creating the data streams enterprises need to simplify operations, know more about their businesses, and empower their mobile workforces. For more information, visit www.zebra.com.

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