



## Zebra Technologies Corporation

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### Zebra Technologies' Wireless LAN Solution Makes Twogether Creative Staff More Productive

*Speedy wireless network enables marketing creatives to work without interruption*

**BOURNE END, United Kingdom – July 14, 2015** – Twogether Creative Ltd, a technology marketing agency, has installed [Zebra Technologies Corporation's](#) (NASDAQ: ZBRA) [WiNG Express](#) solution throughout its office to improve the wireless experience for its staff and remove hassle from their working day with fast, reliable wireless connectivity. 80 Twogether employees are happier and 10 – 15% more productive than before.

Following the half-day installation of Zebra's WiNG Express solution, Twogether staff can now work on their wireless laptops and tablets throughout the building without losing connectivity, despite the thick walls of the agency's grade 1 listed building. Staff can access and download large files and other network data quickly and easily. They can also hold multiple user videoconferences with customers without worrying about delays or lost connections.

#### KEY FACTS

- Using 802.11 access points (APs) to maintain at a low-cost wireless service, the highly scalable network was easy to build using Zebra's WiNG Express [AP 7522Es](#).
- [WiNG Express Manager](#) has made any network faults easy to diagnose and solve from a central point on a user friendly interface.
- The WiNG Express Secure Guest Access with Zebra Captive Portal functionality has given Twogether the network security needed to move ahead with a 'Bring Your Own Device' (BYOD) policy.
- When Twogether opens a second office, it will be able to extend the wireless network between the two offices at minimal cost, as the entire network will be managed from a single point.

#### SUPPORTING QUOTES

##### **Kirsty Gilchrist, managing director, Twogether**

"The Zebra wireless network has had an immediate impact on our business. Since the extremely rapid installation, which was carried out during a busy working day, we've seen a huge improvement in wireless reliability and have experienced a 30% reduction in support calls. We also have a solution that we know can extend to keep up with our rapid growth."

##### **Mark Smith, sales director, Enterprise Networks & Communications EMEA, Zebra Technologies**

"We all know how frustrating slow downloads and connectivity drop-outs can be for people who are trying to work and be productive. Zebra Technologies is delighted to deliver Twogether Creative an exceptional Wi-Fi experience."

#### SUPPORTING RESOURCES

Learn more about Zebra: [Zebra Technologies](#)

Follow Zebra on Facebook: [Zebra Technologies](#)

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#### About Twogether Creative

Twogether Creative is a Marlow-based marketing agency with 80 employees, specialising in technology marketing. The company prides itself on its deliberately distinctive approach to its work, which makes it stand out from what it calls the 'clutter of bland'.

**About Zebra Technologies**

Zebra (NASDAQ: ZBRA) makes businesses as smart and connected as the world we live in. Zebra tracking and visibility solutions transform the physical to digital, creating the data streams enterprises need to simplify operations, know more about their businesses, and empower their mobile workforces. For more information, visit [www.zebra.com/possibilities](http://www.zebra.com/possibilities).

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