

Zebra Introduces Direct Connections to SAP® Auto-ID Infrastructure v2.1 to Simplify RFID Printer/Encoder Integration

Zebra Technologies has the only RFID smart label printer/encoders with built-in features to interface with SAP Auto-ID Infrastructure. This gives Zebra customers a direct connection for integrating smart label printing with SAP without any additional programming or middleware. Take advantage of Zebra's connections to save development time and expenses, experience lower total cost of ownership, and enjoy the confidence of using SAP's preferred RFID connectivity platform.



How do you print RFID labels from SAP? You've got to have connections. You've got to have Zebra.

Features and Benefits

Co-Developed with SAP

- Zebra, in cooperation with SAP, developed printer firmware that gives Zebra's R4Mplus™ smart label printer/encoder a seamless interface with SAP Auto-ID Infrastructure v2.1.

Direct Connectivity

- SAP Auto-ID Infrastructure is an extension of SAP NetWeaver™ 04 that uses Extensible Markup Language (XML) to interface peripheral devices, such as printers. Zebra is the first company to develop and bring to market an XML-enabled bar code and RFID smart label printing solution designed for companies using ERP applications such as SAP.

First SAP-Supported RFID Printer/Encoder

- Zebra offers the first smart label printer/encoders supported by SAP. The R4Mplus supports SAP Auto-ID Infrastructure in Europe. The R110X™ or R170X™ supports SAP Auto-ID Infrastructure in North America.

RFID Leadership

- SAP users can rely on Zebra's R4Mplus printer/encoder. Built upon Zebra's proven Z4Mplus™ platform, the R4Mplus is designed to be durable, reliable, and flexible in the most demanding environments.

The R4Mplus supports these tag types:

- ISO 18000-06B
- Philips® UCODE 1.19

For Further Information

Call +44 (0) 1494 472 872 in Europe, +49 (0) 2159 6768 0 in Germany or +33 1 552 093 93 in France or e-mail mseurope@zebra.com. When contacting us, please indicate your interest in SAP printing solutions.

Only from Zebra—the expert in RFID and bar code printing for SAP environments.

About SAP Auto-ID Infrastructure

SAP Auto-ID Infrastructure provides out-of-the-box functionality to fulfill requirements for RFID compliance in the logistics applications for large retailers with RFID mandates.

Visit www.rfid.zebra.com to stay up to date with Zebra's latest RFID developments.

Visit www.zebra.com/smartforms to learn more about Zebra's SAP solutions.

Visit www.SAP.com to learn more about SAP Auto-ID Infrastructure.



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