PATIENT IDENTIFICATION:
A simple solution to a complex problem

ZEBRA
Barcoding wristbands have become the simplest, most definitive means of ensuring the right patient receives the right treatment at the right dosage, at the right time.

Whatever your current processes, switching to Zebra gives you access to state-of-the-art technologies that help your team to deliver a safer, failsafe service that reduces risk to the patients in their care, along with the business benefits of saving time and money.

The hospital environment is pressurised enough. If there’s uncertainty over a patient’s identity when preparing for an operation or delivering medicines, the consequences can range from the unprofessional to the lethal. And with the technology available today, misidentification need not be an issue.
At Zebra, we have a comprehensive resource of barcoding wristband solutions that help you to fulfil the principles of the ‘Five Rights’ of patient care – Right Patient, Right Medication, Right Dose, Right Time and Right Method of Administration – and prevent potentially fatal administrative errors.

**Barcode Scanning**
Barcode scanning is vastly more accurate than any manual means of data recording, with printed identification having a one in three million chance of error. It improves patient safety by improving the quality of information, and making it more immediately accessible to your staff when and where they need it.

**Laser printing**
Our laser printing option produces wristbands quickly and simply without the need for a separate printer or network. This helps to reduce initial costs whilst the clever design reduces the ongoing technical and maintenance costs.

**Thermal printing**
Delivering a durable, high-quality wristband, thermal desktop printers are small enough to fit into crowded nurses’ stations and on trolleys. State-of-the-art technology and on-demand printing means a more efficient process along with lower total costs of ownership.

**MEETING COMPLIANCE**

Legislation changes constantly, and the penalties for non-compliance can be substantial. Full compliance with recognised patient identification goals requires that at least two patient identifiers be used whenever blood samples are taken and medications or blood products are administered. A barcoded wristband can provide two forms of identification in one easy-to-access place by encoding the patient name and identification number.

Barcoded wristbands save administrative time wherever staff need access to an individual’s notes or medicines, ensuring that patients have a solid, accessible identification foundation that their health record can be built around. Additionally, once wristbands are barcoded to provide basic patient identification, other identification, tracking, and data collection applications can be added to take advantage of barcode data entry.

Service and support that makes implementation of your barcoding wristband solution simplicity itself.

Zebra Technologies is a leading manufacturer of speciality thermal and laser printing solutions, including wireless, mobile, high-volume and wristband printers designed to meet the unique needs of the healthcare market.

Barcode printing solutions from Zebra help healthcare organisations like yours to reduce errors and increase productivity. They support you in giving your patients a virtual voice, enabling you to work with greater certainty and less risk with patients, and providing safe treatment and a caring atmosphere.

To this end, we are committed to providing a support structure that ensures you get the right technology for your needs, and access to the right expertise when you need it. Wherever in the world you are working, you’re never far from support via our partner network:

- Offering technical advice and information
- Troubleshooting printer problems
- Integrating your Zebra printer with other products
- Developing and delivering application software
- Managing the successful implementation of your automatic identification system

For more information about the solutions we offer or to request a meeting, visit [www.zebra.com/healthcare](http://www.zebra.com/healthcare) or email enquiries@zebra.com