

Rittenhouse Hotel

Philadelphia Award Winner Helps Increase Guest Security With On-Site Zebra Card Printer

The Rittenhouse is Philadelphia's most prestigious hotel address, featuring all of the unique historic charm and residential ambience of Rittenhouse Square. Whenever on duty, all 280+ employees are required to display their laminated photo ID cards, which the hotel previously created using an outdated in-house camera system. "We needed a solution that was both easier to use and more reliable," said Eric Selkowitz, employment and benefits manager. "We contacted Alpha Card Systems and, after reviewing our needs, they recommended the Zebra P110i card printer."

The entry-level, single-sided printer from Zebra's Value Line was specifically created for organizations like the Rittenhouse working on tight budgets or with moderate printing volume. The printer pairs with Zebra's i-Series® intelligent supplies to produce high-quality printed cards and features ribbon type detection, automatic printer configuration, and low-ribbon warning. Additional features include:

- The Load-N-Go™ drop-in ribbon cartridge with integrated cleaning roller
- LCD message display to guide printer operation
- Integrated card output hopper that folds into the printer to avoid being lost or damaged when not in use
- Magnetic stripe encoding

"We chose the P110i primarily because of its low cost, and it has readily met all of our needs," Selkowitz added. "Since it's so easy to use, we can print duplicates of all ID cards to keep in personnel files so that we can readily have a picture on hand of all hotel employees."

About Zebra Card Printer Solutions

A world leader in desktop card printers, Zebra Card Printer Solutions is a division of Zebra Technologies Corporation, which delivers innovative and reliable on-demand printing solutions to businesses and governments in 100 countries around the world. A broad range of applications benefit from Zebra brand thermal bar code label and receipt printers and plastic card printers (formerly branded Eltron®), in addition to RFID and real time locating systems, resulting in enhanced security, increased productivity, improved quality, lower costs and better customer service. Information about Zebra card printers can be found at www.zebracard.com. Information about Zebra Technologies can be found at www.zebra.com.

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