# I need shipping solutions to help me keep up.



The solution's in black and white.



# **CURRENT SITUATION**

Warehouses of all sizes are being overwhelmed by skyrocketing e-commerce and surges that are unpredictable from one day to the next. Many small and growing warehouses using manual processes and legacy systems are simply not equipped to meet the new challenges.

## "How do I manage all this demand?"

The rapid increase of SKUs can leave warehouses with surplus inventory taking up space. Or worse, the product is not there when it should be. And an increasingly temporary workforce overwhelmed with demand can lead to more human error as orders are processed, picked and delivered.

#### "How can I resource for the unknown?"

Demand can be through the roof one day and come to a grinding halt the next. It's hard for managers to predict if they'll be overstaffed or stretched too thin. Hiring and resourcing decisions are one of the biggest challenges businesses face, and getting it wrong can mean lost revenue, profitability and customers.

## "How will I meet enterprise-sized expectations?"

Customer expectations are rising faster than the SKU count. Their business goes to the service that gets it there fastest and with the least expense, bottom line. There are endless options and no tolerance for inaccuracy. Even two-day shipping is often too long.

# MEETING THE CHALLENGE

Small and growing warehouses like yours are using digital shipping solutions to tackle today's challenges and keep up with their competition.

# **Automated inventory**

Warehouses are streamlining inventory management with mobile computers like RFID readers that give real-time data and total visibility on product flow. Reducing manual processes minimizes human error, saves money on lost product and steps up safety measures.

# Scaling for unpredictability

Managers are using technology to simplify all aspects of resourcing—from digital warehouse management systems that take the guesswork out of labor budgets to Bluetooth® wearables that let them manage workers remotely. Workers are equipped for efficiency, and warehouses have the agility to scale for whatever tomorrow brings.

## **Automatic satisfaction**

Small and growing warehouses are optimizing processes with mobile tools like printers, scanners and tablets that help deliver the speed, reliability and real-time tracking that customers expect.

# **FUTURE-READY WAREHOUSE SOLUTIONS**

Are you ready for a digital boost? Zebra's purpose-built technology will help you evolve your warehouse, whether used alone or as part of the complete ecosystem.



Manage demand with the MC3300 Series, our versatile, Android handheld computer that tailors to your needs with four form factors, three keyboards and our industry-leading data caption options. It streamlines processes and captures barcodes for less devices, less chance for error and less revenue lost. Operations will keep flowing smoothly from the back of the warehouse to the loading dock with the lightweight and comfortable ZQ600 Series Mobile Printer that has fast, dependable wireless connections and more battery capacity for less downtime. Boost worker productivity and scan through the harshest conditions with the DS3600 Series Rugged Scanners that provide real-time analytics and the industry's highest drop, sealing and tumble specifications in their class. Empower your vehicle operators with the VC80x Vehicle-Mounted Computer that's built to provide mobile access to the desktop applications they need to complete tasks faster and more accurately – even while on the go.

# HOW YOU'LL BENEFIT

Zebra's digital solutions will transform your shipping operations to help you adapt and thrive during today's uncertain times.



Scale



Revenue



**Profit** 



**Customer Satisfaction** 



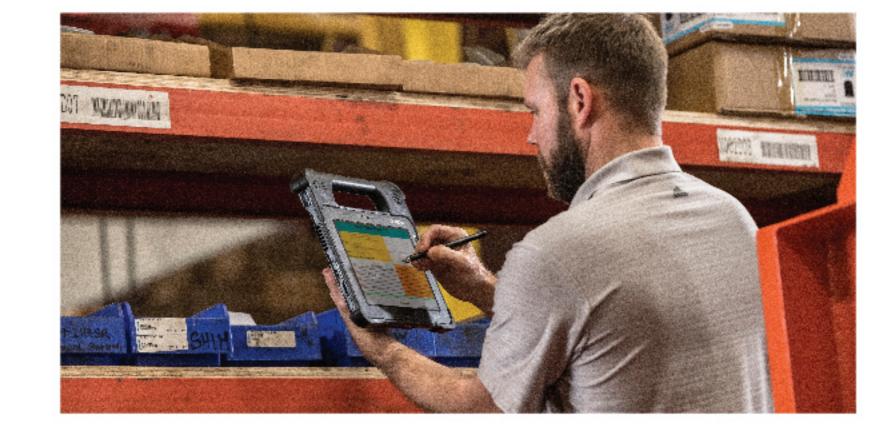
## **Zebra Certified Supplies**

To ensure you get the most from your solution investments, choose high-quality, authentic, Zebra-made supplies, purpose built for Zebra devices.



# Zebra OneCare®

No one knows our products better than we do. Expect the best service, support and repair from experts who speak 17 languages.



# Warehouse Management System (WMS)

Workers can easily keep track of inventory, schedule shipments, optimize supply and demand chains and so much more with a modern, digital WMS.

