

A woman with long dark hair, seen from behind, is wearing a bright orange sleeveless dress. She is holding a blue shopping bag in her left hand and pointing her right index finger at a glowing point on a large digital display. The display is part of a store window or wall, showing various items like shoes and clothing. The scene is brightly lit with a strong blue and orange color palette.

# The Modern Store by Zebra

Get ready to solve your most pressing store challenges with The Modern Store by Zebra. Rooted in a visionary framework with a robust portfolio, The Modern Store helps retailers engage associates, optimize inventory and elevate the customer experience to achieve today's most critical outcomes. Meeting you where you are now, it enables you to better plan, prioritize and implement strategically to move forward today and prepare for what's next.



# Build Upon Your Momentum

You've already done quite a bit to address labor shortages, supply chain disruptions and changing consumer expectations. Now's the time to take your efforts—and store operations—to a new level.

Benefit from our robust services offerings, including strategic assessments, solution advisory, implementation, design, optimized configuration, to help you drive success.

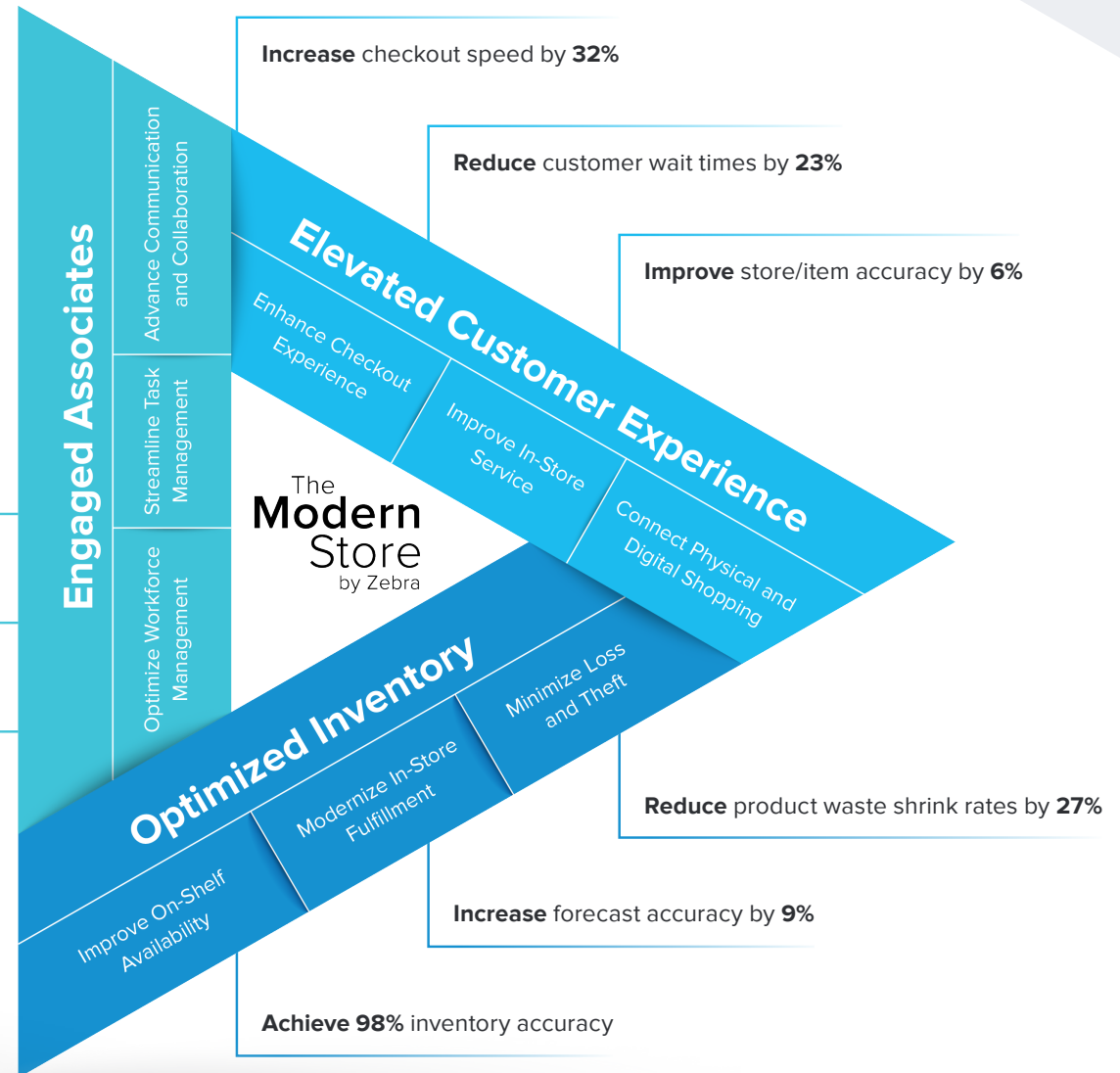
## The Modern Store by Zebra is the framework to propel you forward.

Let's work together to turn store challenges into positive outcomes.

**Unlock 15 hours** of store productivity per week

**Achieve 95%** on-time task completion

**Increase** time spent with customers by **20%**



# Elevated Customer Experience

Make your store customer-centric for the digital age

Look to these capabilities to make your customers' experience easier and more enjoyable, from browsing to checkout.

## Enhance the Checkout Experience

- Enable flexible checkout and payment options—now every device can be a point of sale
- Streamline staffed and self-checkout lanes with faster, more accurate machine vision
- Accelerate checkout with personal shopping solutions

## Improve In-Store Service

- Ensure skilled employees are available to serve customers when needed
- Connect digital and store experiences with intelligent in-store kiosks
- Improve customer experience of in-store order fulfillment

## Connect Physical and Digital Shopping

- Build customer trust by improving product availability
- Streamline the returns process
- Reduce waste and improve sustainability results

## Zebra Offerings

Workcloud Scheduling	Bioptic Scanner	Multi-Plane Scanners
Workcloud Task Management	Personal Shopper	Mobile and Desktop Printers
Workcloud Communication	Handheld Scanners	Tablets
Workcloud Forecasting & Analysis	Kiosks	Wearable Solutions
Workstation Connect	Mobile Computers	Produce Vision
Handsfree Scanners	Single-Plane Scanners	Zebra Pay



## Our Partners' Offerings

Find out more about how Zebra and our ecosystem of partners help customers worldwide elevate their customer experience by clicking [here](#).







# Optimized Inventory

Ensure inventory is where your customers expect it to be

Leverage capabilities that increase the visibility and accuracy of your in-store inventory and lower your risk of loss.

## Improve On-Shelf Availability

- Access 360-degree, AI-driven control of inventory with end-to-end product lifecycle optimization
- Forecast inventory strategically to align SKUs with time, location and demand
- Understand inventory quantity, quality and location in the store, from receiving to sale

## Modernize In-Store Fulfillment

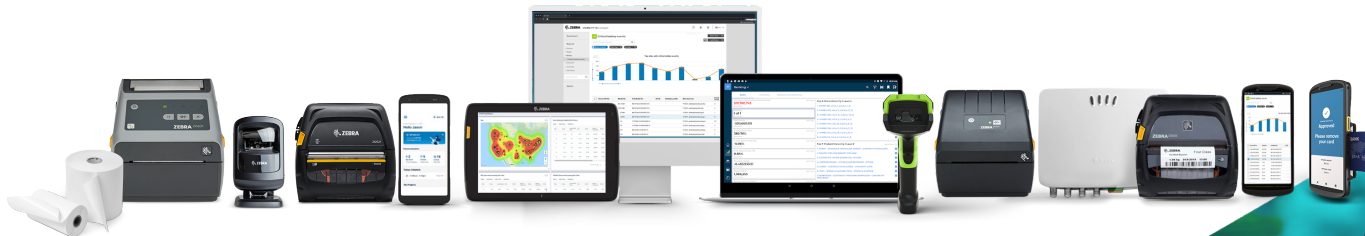
- Optimize in-store fulfillment with current view of inventory location
- Streamline order fulfillment tasks and ensure SLA adherence
- Expedite fulfillment from stores to meet overall customer demand (no markdowns)

## Minimize Loss and Theft

- Detect unseen sources of product and cash loss
- Achieve a real-time view of product loss
- Leverage accurate upstream ordering to support lower unproductive inventory and reduce waste

## Zebra Offerings

Workcloud Inventory Visibility	Workcloud Pricing & Allocation	Mobile Computers	Ultra-Rugged Scanners
Workcloud Task Management	Mobile and Desktop Printers	Environmental Sensors	Tablets
Workcloud Actionable Intelligence	Fixed RFID Readers	RFID Sleds/Readers	Zebra Pay
Workcloud Communication	RFID Antennas	Handsfree Scanners	Device Tracker
Workcloud Forecasting & Analysis	Tags and Shelf Labels	General Purpose Scanners	



## Our Partners' Offerings

Read more about how Zebra and our ecosystem of partners can help you implement comprehensive solutions for optimized in-store inventory by clicking [here](#).

# Engaged Associates

Become an employer of choice, attracting and retaining more workers

Adopt the capabilities that help keep your associates happy, loyal and focused on your customers.

## Optimize Workforce Management

- Leverage AI to generate predictive workload forecasts for optimal scheduling
- Automate schedule swaps and call-outs with self-service
- Optimize schedules to employee preferences and skills

## Streamline Task Management

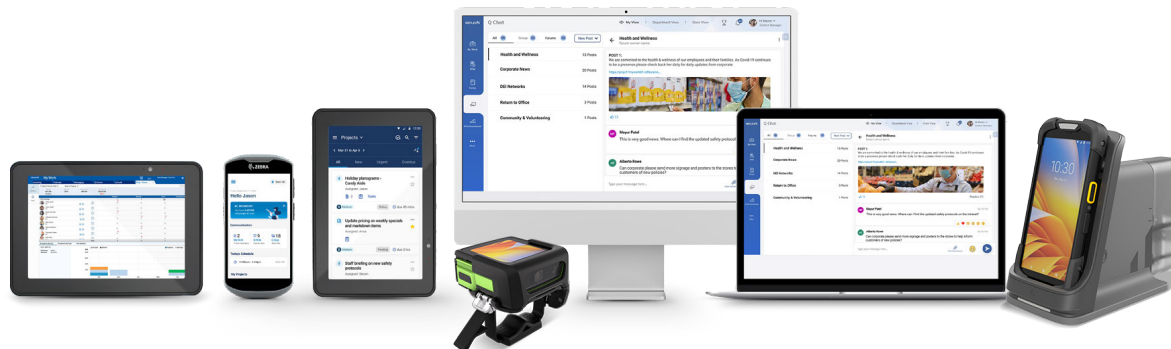
- Improve team efficiency by prioritizing tasks in real time
- Optimize employee productivity and improve task execution
- Simplify and streamline store workflows

## Advance Communication and Collaboration

- Equip every employee with a connected device, from tablets to handhelds to hands-free wearables
- Initiate seamless transition between mobile and desktop devices
- Communicate effectively with precise targeting by role, hierarchy or location

### Zebra Offerings

Workcloud Task Management	Tablets
Workcloud Scheduling	Workstation Connect
Workcloud Communication	Wearable Solutions
Mobile Computers	Workcloud Timekeeping



### Our Partners' Offerings

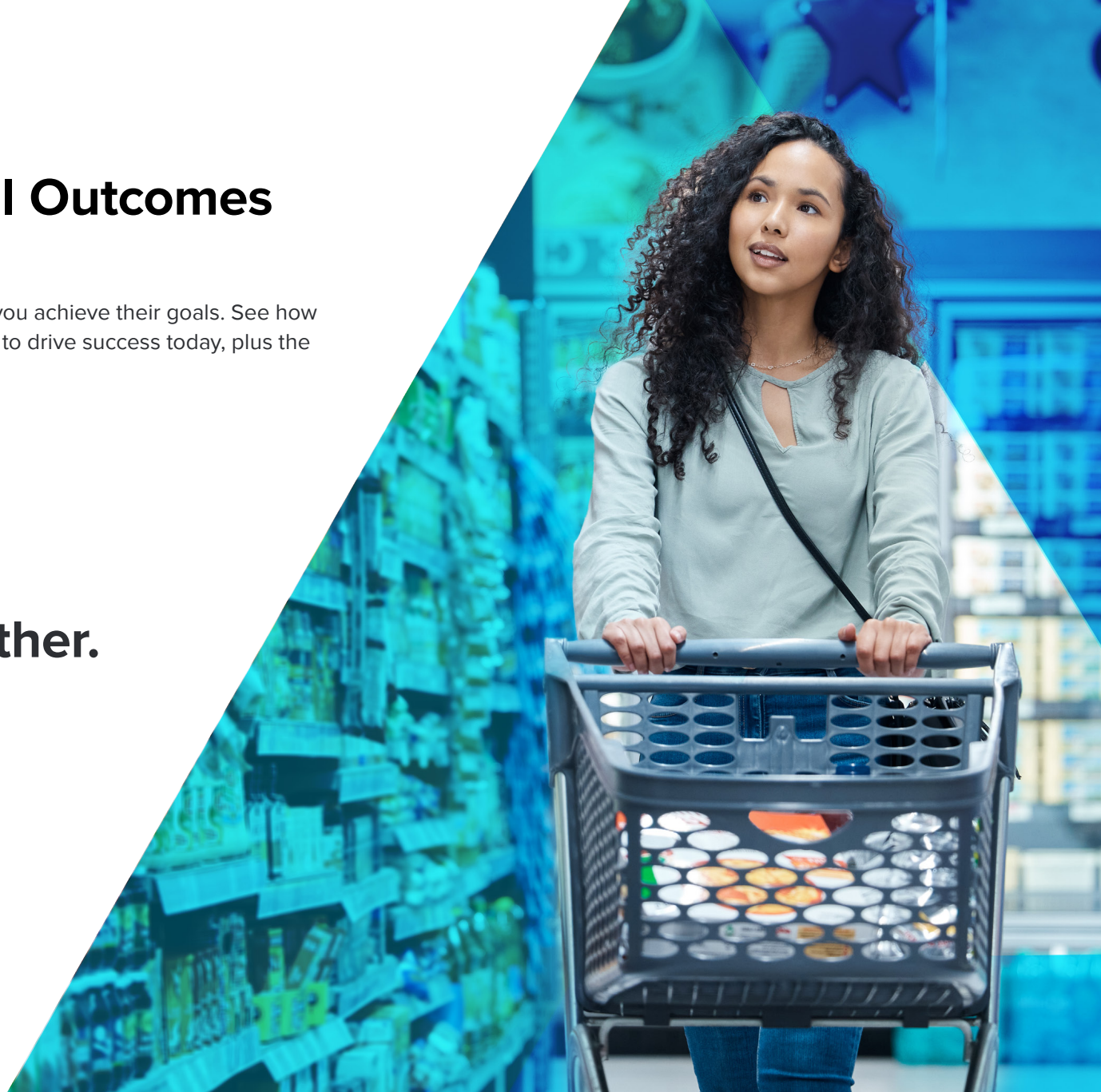
Learn more about how Zebra and our ecosystem of partners can help you implement comprehensive solutions to engage in-store associates by clicking [here](#).

# Achieve Your Critical Outcomes with Zebra

We've helped hundreds of leading retailers like you achieve their goals. See how The Modern Store by Zebra gives you the ability to drive success today, plus the agility to forecast and adapt for tomorrow.

## Let's Build Your Modern Store, Together. Are You Ready?

Contact Zebra to get started  
[zebra.com/the-modern-store](https://zebra.com/the-modern-store)



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](https://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
[zebra.com/locations](https://zebra.com/locations)  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners.  
©2025 Zebra Technologies Corp. and/or its affiliates. 01/2025.