

Zebra SmartCount™

Make Cycle Counting Work for You

You need accurate inventory that's visible to your customers across all channels. But, how? Achieve it by supporting wall-to-wall inventories with more frequent, guided cycle counting. Eliminate ineffective home-grown counting that's often inaccurate and optimize cycle counting – simply, flexibly and smartly – with Zebra SmartCount™.

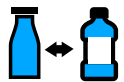
Cycle Count with a Solution You Can Trust for Accurate Results



Conduct automated, directed counting based on your needs



Target specific areas of your store



Alter based on inventory type, urgencies, seasonal changes and more



Access info quickly using the integrated analytics dashboard with filters



Eliminate guesswork with secure, data-driven confirmation that updates immediately



Capture accurate data using tailored software that fits your needs



Provide visibility to store, region and corporate-level users



76% 
of retailers agree
maintaining
real-time
inventory
visibility is
a significant
challenge

82% 
say their
company
needs better
inventory
management
tools to ensure
accuracy

Source: Zebra 2020 Shopper Study Vol. 2, The Retail Perspective:
Bridging online and in-store experiences with technology



Zebra can be used as a
SaaS on your existing
Zebra Android device

OR



Devices can be supplied to
support your in-house cycle
counting requirements

Make Cycle Counting Easy and Accurate with Zebra SmartCount

See How Others Regained Control of Increasingly Complicated Inventory Events With Zebra SmartCount



Who

An international grocer that conducted monthly, full-store inventories



Challenge

Move from multiple service providers to reduce cost and increase process synergies



Solution

By implementing Zebra SmartCount, the grocer was able to:

- Reduce labor costs and increase productivity by 30%
- Shift from monthly to quarterly full-store inventory counts due to increased cycle counting accuracy
- Reduce shrink and gain customized variance reporting down to the item level if needed
- Give leadership a detailed view of monthly inventory valuation, yearly comparisons for holiday periods and flag possible issues at the regional / global levels

Empower your associates to manage inventories accurately and elevate the customer experience across all channels.



Improve on-hand availability



Improve visibility of promotions and seasonal merchandise, and identify shrink faster



Oversee every store's inventory

Experience the Difference

Metric	Ad Hoc Cycle Counting Methods	Cycle Counting with Zebra SmartCount™
Accuracy	Time-consuming and prone to human error	Eliminate inaccuracies and miscounts with automated scanning and in-progress auditing
Control	Limited visibility into processes and count completion, lack of analytics to forecast what needs counting	Target and schedule what areas to count and how frequently, validate results and provide broad visibility in real time
Efficiency	Current processes can result in low productivity	Proven retail best practice processes help maximize efficiency
Real-time Visibility	Results must be manually logged, verified and validated, then pushed via systems for visibility	Real-time counting results can be validated and automatically visible to authorized groups at all levels
UX/UI – (User-friendliness of Solution)	Cumbersome, rudimentary processes results can be misread, incorrectly recorded or lost	Intuitive and software-directed solution provides a guided process for easy adoption and more accurate use

Put Zebra SmartCount to Work for You

If you have inventory needs bigger than cycle counting and want to save 25-50% on your total inventory count spend, Zebra SmartCount is the smart choice for you.

www.zebra.com/smartcount