

ZEBRA Workcloud

Task Management

**Streamline tasks,
stay on pace
with demand**



Engage frontline teams. Satisfy customers.

When you unburden frontline teams with automatic task assignment notifications—organized by priority on a single, mobile platform—you empower them to do their jobs better and reduce turnover.

A happy workforce delivers superior customer service—a win for your entire operation.



83% of retailers struggle to prioritize tasks due to the volume of responsibilities and competing priorities

Source: Zebra 17th Annual Global Shopper Study

Prioritize. Manage. Confirm.

Workcloud Real-Time Task Management

Enable frontline teams to focus on task execution in real-time, eliminating confusion by automatically prioritizing activities so they know what to tackle first.

The mobile-first interface allows for consolidated communication and easier collaboration between teams. Plus, managers can check completion status by location or region to discover execution rates as they happen.



Modern features meet proven functionality

Centralized platform

One location for all task assignments and communication to enable swift and accurate execution

Smart task prioritization

Automatically push the most important tasks to employees. Track job status and confirm execution to provide focus.

Rich personalization

Individualized dashboards with pinboards help managers and associates find what they need fast to tackle the day's activities

Contemporary UI/UX

A modern and intuitive interface for your next-gen workforce

Mobile-first design

Access to-do lists and assignments anytime, anywhere

Advanced analytics and reporting

Uncover trends in frontline execution. Diagnose inefficiencies and develop the insights you need to improve operations.

Benefits for everybody

Speed-up task execution

Fast navigation on an intuitive interface allows associates to quickly check the day's tasks so they know where they need to be and what to do

Automate workflows

Fairly distribute workloads with automatic task assignments based on roles to stay compliant, reduce overtime spend, and keep team members happy

Manage by exception

See task completion rates, uncover real-time trends, and leverage actionable insights to identify high-priority corrective tasks

Maximize customer engagement

Leverage real-time data on customer traffic and wait times to deploy additional resources for points of congestion

Streamline team communication

Help employees find important information, get instant answers to questions, and collaborate from anywhere using a single, centralized platform

Satisfy next-gen employees

Drive employee engagement with personalized dashboards and a sleek interface designed to simplify workloads

Modernize on-site audits

Workcloud Walk

Go mobile

Field managers can conduct site reviews right from their devices for more efficiency and enhanced visibility

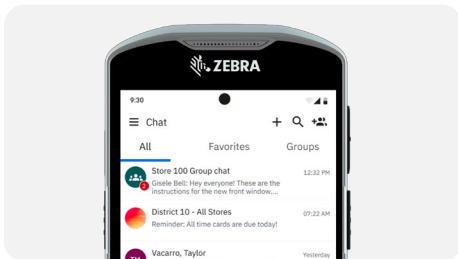
Automate follow-up

Respond in real-time to issues identified during inspections with corrective tasks pushed to managers and team members



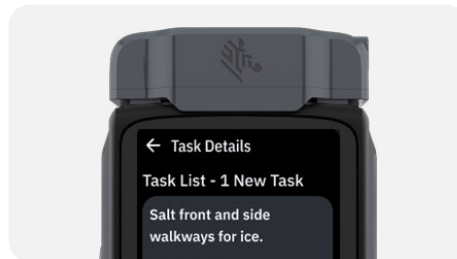
Professional work-based messaging

Workcloud Comm



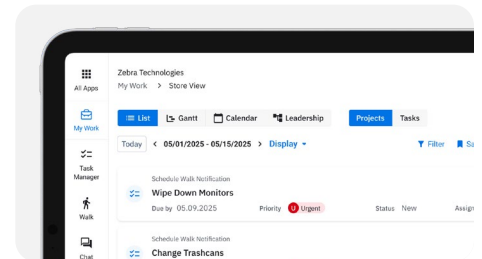
Reach the right person

Target by role or location to pinpoint the correct individual every time



React in the moment

Manage urgent situations as they emerge with fast messaging that's easy to navigate



Rely on data

Track completion rates and more with intelligent data that enables exception management

Task management made simple

Workcloud Check

Quickly create and distribute organized, prioritized checklists. Make it easy for staff to complete complex activities efficiently and on time.

Workcloud Forms

Create, complete, and escalate all forms used at your field locations. Eliminate miscommunication, wasted time and inaccuracies from forms filled out by hand.

Workcloud Docs

Streamline document creation, storage, and management from a single interface. Enable corporate and teams to share documents inside the secure platform.

Workcloud Visual

Set up and execute merchandising activities with ease, giving teams one interface for viewing merchandise templates and receiving feedback.



Your workflow, your way

Invest in the task management solutions that fit your needs. They're quick to implement, intuitive to use and backed by experts who can guide you on your journey to elevate your operation.

Join the hundreds of retailers, banks, hotels, and healthcare chains already using **Workcloud Task Management**.



To learn more about how Zebra can help your business simplify operations, improve communications and optimize labor decisions, **contact us** today.

More value with other **Zebra solutions**

Workcloud Scheduling & Timekeeping

Designed for store and retail ops leaders, we streamline scheduling and labor management, ensuring faster time to value and empowering your workforce for peak performance.

Workcloud Actionable Intelligence

Identify cost-saving opportunities, detect anomalies, and deliver corrective actions using inventory analytics—boosting loss recovery and sales.



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