



Six solutions.

One subscription.

Optimized efficiency.

Zebra DNA Advanced bundles six of Zebra's advanced software solutions into a single, unified term solution.

It delivers an all-in-one platform built to command your entire device lifecycle, elevating frontline efficiency that leads to increased productivity.

Six solutions.
One unified advantage.



**DNA
Cloud**



**Wireless
Insights**



**Identity
Guardian**



**Device
Guardian**



**Enterprise
Browser**



**Core+
Upgrade**



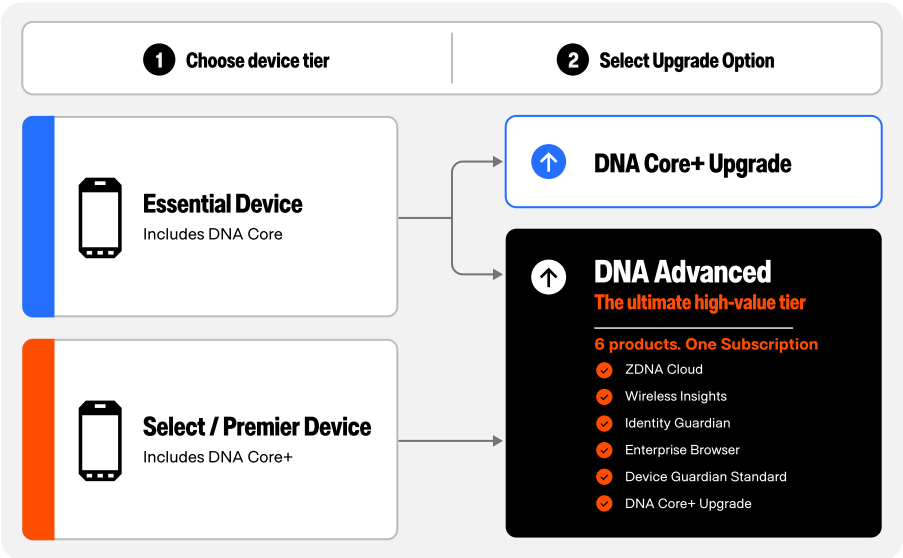
DNA Advanced Builds Upon Zebra's Leading Hardware

A Hardware-Led Software Strategy

Your software experience starts with the device you choose. Zebra's mobile computers are categorized into three hardware tiers—Essential, Select, and Premier—each equipped with specific built-in software out of the box:

- **Essential Tier:** Comes equipped with baseline DNA Core software. (Upgradeable with a DNA Core+ term license).
- **Select & Premier Tiers:** Come fully loaded with premium DNA Core+ features natively embedded at no extra cost.

From there, any device across any tier can be elevated with the DNA Advanced Kit to unlock our ultimate 6-in-1 enterprise suite.



Zebra DNA Advanced Take your hardware to the next level

Managed under a single platform license, DNA Advanced maximizes the lifespan, security, and ROI of your hardware investment.

This premium subscription delivers cloud-native centralized command, high-performance data capture, web browsing, one-tap biometric shared-access controls, and indoor device recovery.



Efficiency Leads to Productivity

Efficient Security

Protect + Secure

Zebra Provides Security to protect devices and secure users across the frontline.

- **Identity Guardian** delivers fast and secure facial recognition or badge tap integrated into your corporate SSO.
- **Enterprise Browser** is a powerful, next-generation industrial browser, enabling developers to build feature-rich web applications.
- **ZDNA Cloud** allows IT to remotely enforce compliance rules or lock and wipe unaccounted-for assets.



Efficient Frontline

Monitor + Optimize

Zebra helps monitor frontline activity and optimize worker performance in real time.

- **Identity Guardian** gets workers past login screens and onto the floor up to 15 minutes faster.
- **Device Guardian** reduces the time it takes to recover an asset by up to 90%.
- **Wireless Insights** isolates and fixes weak Wi-Fi roaming points to keep your workers continuously connected and moving.



Efficient IT Operations

Manage + Simplify

Zebra helps IT teams manage device operations and simplify fleet administration.

- **ZDNA Cloud** allows administrators to stage, configure, and push critical OS security patches across the entire fleet over the air.
- **Wireless Insights** empowers IT teams to troubleshoot network issues remotely and simplify fleet administration through a single, cloud-based dashboard.
- **DNA Core+ Upgrade** slashes helpdesk tickets and IT overhead.

