





# IoT Connector for Fixed RFID Readers

Data-driven decisions informed by cloud-connected devices

Today's enterprises are deploying cloud-capable edge devices in ever-increasing numbers, but still lack a way to gather data from them in a simple, consistent manner—to obtain the information and insights they desperately need to make decisions in real time. To meet this growing demand, Zebra developed IoT Connector as a standard feature of our barcode scanner and fixed RFID reader portfolios. IoT Connector is a fully automated, real-time data collection tool that empowers businesses to do more with their Zebra fixed RFID readers by analyzing and acting on the data they provide.



# **Data-Driven Insights**

## **Easy Cloud Integration**

IoT Connector routes data from Zebra fixed RFID readers into your preferred IoT endpoint, whether it's a data lake in the cloud, local log file or network shared folder.

## **Enterprise Data Collection**

IoT Connector enables your analytics dashboard to access vital information from your fleet of Zebra fixed RFID readers—real-time alerts, health statistics, RFID tag reads, asset information—all with location, date and time stamps.

## **Operating Modes**

Predetermined operating modes allow RFID readers to be configured quickly and easily for common use cases right out of the box, or customized by advanced users to meet more specific needs.

### **Off-the-Shelf Tool**

IoT Connector makes Zebra fixed RFID readers simple to configure—no coding required. Just specify what types of data you want to collect, how often, and where to send it, and IoT Connector takes care of the rest.

#### **Standard Protocols**

As an alternative to complex, custom-coded applications, IoT Connector simplifies the management and control of Zebra devices with modern, web-friendly protocols such as REST APIs and MQTT, saving ISVs and developers significant time and effort.



#### **Analytics at the Edge**

With more processing power and a highly capable Linux-based operating system available on readers, IoT Connector provides a framework to run script-based applications for more sophisticated analytics on devices, enabling users to make real-time decisions at the edge.

## **Real-Time Visibility**

IoT Connector provides visibility into your Zebra fixed RFID readers, monitoring for device health and real-time alerts, so you can analyze and act to make data-driven decisions.

# Markets and Applications

- Retail
- Healthcare
- Warehousing
- Transportation and logistics
- Manufacturing

## **Key Features**

- Real-time alerts
- Health statistics
- RFID tag reads
- Asset information
- Location, date and time stamped

Get valuable, actionable insights from your Zebra fixed RFID readers with IoT Connector.

For more information, please visit www.zebra.com/loTConnector



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