



Print Drop Go

Self-service kiosk for parcel shops



The Challenge

Global parcel shipping continues to grow at an unprecedented pace, with an estimated 397 billion packages delivered worldwide in 2025—more than one billion parcels every day—with volumes projected to reach 500 billion by 2029.¹

Standalone parcel shops and shops in retail stores are helping carriers address the ever-increasing volume of packages by dramatically reducing the number of pickup locations. Now, one stop takes the place of hundreds of stops every week, benefiting everyone. Carriers benefit by reducing the cost of pickups and deliveries, since driver time is reduced, along with mileage and fuel costs, as well as wear and tear on the vehicle fleet. Retailers benefit by creating foot traffic and potential sales opportunities. And customers no longer need to print labels at home or even package up returns for shipping—a significant convenience.

As return volumes reach record levels and 45% of global returns now pass through parcel shops, carriers and their retail partners face growing pressure to scale in-store operations.² Manual counter transactions can't keep pace, leading to longer wait times, overwhelmed associates, and limited throughput.

The Solution

That's why Zebra developed Print Drop Go, a self-contained kiosk that provides fast and easy self-service, allowing customers who are simply shipping returns and other parcels to get in and out of the parcel shop faster—without staff assistance. Customers simply enter a shipment in your app to choose a drop-off location and shipping service level (such as overnight or ground) to create a QR barcode. Then shipping a package in the parcel shop is as easy as 1, 2, 3:

1 Print

A scan of the barcode instantly prints a self-adhesive shipping label to be applied to the parcel.

2 Drop

Customers can drop the package in a bin or hand the package to a store associate.

3 Go

Package drop-off is complete; customers leave the store without a long wait in line.

The Benefits

Free associates to focus on customers with more complex needs

Provide better service for more customers without adding staff

Reduce labor, mileage, fuel, and maintenance costs—driving last-mile delivery costs down

Retail store partners convert package drop-offs into immediate in-store sales opportunities

The Print Drop Go Kiosk at a Glance

Everything about the plug-and-play Print Drop Go kiosk is easy: it's easy to use, easy to deploy, easy to maintain and easy to support.

The tablet

Zebra ET401 Enterprise Tablet: Right-priced and rugged, with consumer good looks and all the right enterprise-grade features

- **Fastest wireless connections**
Wi-Fi 7 and 5G for flexible wireless connectivity in any location in any store
- **Flexible power sources:**
Choose battery or battery-free via an external power source
- **Dependable scanning**
First-time, every time, dependable barcode capture
- **Durability—built for customer-facing areas**
Waterproof, dustproof; scratch-and shatter-resistant Gorilla Glass display with a fingerprint-resistant coating
- **Advanced 10-inch touchscreen**
AI-enabled with advanced sensing technology for superior touch accuracy and response time
- **Security**
Multiple layers of security protect your device, data and networks
- **Common Zebra software tools**
Just as easy to manage as your other Zebra devices with Zebra DNA and other Zebra solutions

The printer

High-quality dependable printing

- **Choice of printer**
ZD621 for high-performance, high-volume fast printing or ZD421 for standard printing
- **Linerless printing**
Get 50% more labels per roll with Zebra's ZeroLiner Linerless Printing solution, optional on the ZD621
- **Easy media changes**
Color-coded touchpoints for fast and easy media changes
- **Compatible** with your existing label formats

The stand

Integrated stand and power system

- **One power cord**
Power the entire unit with a single power cord
- **Clean all-in-one design**
Clutter-free setup
- **Compact and easy to move**
Move quickly and easily to a new location in minutes

Put the Print Drop Go Kiosk to work

...and get your customers in and out of the parcel shop in minutes

Just install Print Drop Go kiosks to scale up to handle virtually any volume of customers that come through your parcel shops. Customers get a modern, contactless, and fast workflow to ship packages in the parcel shop—eliminating the need for more counter stations and more associates.



Customer pulls up the QR code for the shipment order



...and simply scans the barcode at the Print Drop Go kiosk...



...to instantly print the shipping label...



...apply the shipping label



...drop the package in the bin... and go!

Print Drop Go Kiosk Specifications

General Specifications	
Dimensions	12.99 in. D x 8.35 in. W x 16.34 in. H (330 mm D x 212 mm W x 415 mm H)
Base Footprint	11.02 in. D x 7.80 in. W (280 mm D x 198 mm W)
System Components	Tablet: ET401 Printers: ZD621 and ZD421 Print Drop Go stand
Interface Ports	USB Type C (USB 3.1); Bottom and back IO (USB 2.0)
Power	Integrated stand and power system with a single power cord for the entire unit, including the tablet and printer



Get your customers in and out of the parcel shop in minutes with Print Drop Go —the self-service kiosk designed for parcel shops everywhere.

For more information, please visit www.zebra.com/print-drop-go

1. CapitalOne Shopping Research - Package Delivery Statistics (2026): per Day, Month & Year; <https://capitaloneshopping.com/research/package-delivery-statistics/>
2. Out-of-Home Delivery & Returns Trends - DHL eCommerce; <https://www.dhl.com/global-en/microsites/ec/e-commerce-insights/insights/e-commerce-logistics/2025-out-of-home-trends.html>



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