



Faster Lines for a Better Customer Experience with 2D Scanners

Zebra's portfolio of 2D imagers can quickly read every type of barcode in any condition and on every surface, reducing the line build-ups that lead to anxious customers and abandoned baskets.

1D Scanners Can't Keep Up with Customers' Expectations

	Productivity Features*	1D Scanners	Zebra 2D Scanners
	Scan 1D and 2D barcodes	✗	✓
	Scan 2D mobile coupons, payments, and loyalty cards	✗	✓
	Scan multiple barcodes at once	✗	✓
	Collect images, signatures, and other records	✗	✓
	Read Digimarc	✗	✓

*Varies by product

What Makes Zebra's 2D Imagers Stand Out In The Crowd

A feature-rich, 1D/2D scanning capable portfolio that improves scanning speed and convenience for customers, plus premium manageability tools for improved operations.

Explore Zebra's Unique, DataCapture DNA features:

[Find out more](#)



123Scan makes scanning configuration and deployment easy for everyone



PowerPrecision+ Batteries preempt downtime with visibility into battery health



ScanSpeed Analytics identify and phase out poor performing barcodes to speed up checkout



PRZM Intelligent Imaging ensures instantaneous capture of the most problematic barcodes

Zebra Offers Corded & Cordless 2D Scanner Options to Meet Your Budget

DS2200 Series	DS4608 Series	DS8100 Series	DS9900 Series for Retail	Ideal For:		
Entry level	Mid-Market	Premium	Premium			
Handheld Corded and Cordless, easy to deploy & covers the 1D to 2D transition basics	Handheld Corded, more versatility for additional applications	Handheld Corded and Cordless, top in performance, innovation, and manageability	Hybrid Handheld/ Hands-free Corded, ultimate in performance and design	Small Stores	Big Box Stores	Department Stores
				Grocery Stores	Convenience Stores	Specialty Stores
				Application could vary by product		

Upgrade to Zebra's 2D retail scanners designed to exceed your customers' expectations