



ZEBRA
CAPTURE
YOUR EDGE



Zebra SmartCount™ for Retail

Ensuring retailers have the right products in the right stores at the right time

Zebra SmartCount™ is one of the most innovative and comprehensive self-scan, physical inventory management solutions available to the retail industry. With simple out-of-the-box deployment, Zebra SmartCount delivers real-time inventory visibility with significant savings to better manage shrink, increase sales, and ensure store inventories are as accurate as possible.

Gain more accurate counts with complete visibility

Retail is changing fast, and so are methods to manage physical inventory. As ecommerce and buy-online-pickup-in-store services expand rapidly, inventory events have become more critical than ever. Customer satisfaction depends on retailers ensuring they have the right products in the right stores at the right time. But the traditional use of third-party vendors for annual or bi-annual physical inventory events have become too costly, inefficient, disruptive and inaccurate. Today's fulfillment demands require new approaches to inventory counts that provide more than outsourced, third-party inventory service providers can offer.

Zebra SmartCount provides the easy-to-deploy solution retailers need to achieve more accurate counts with greater speed and economy. From hardware and software, to training and 24/7 real-time support, SmartCount is a comprehensive solution that helps retailers achieve more accurate counts with complete visibility chain-wide.

Zebra supports more than 55,000 retail store inventory events in 58 countries annually with retailers achieving cost reductions of 25% to 50%, as well as exceptional accuracy.

Leverage self-directed scanning

As the industry leader in self-directed inventory management solutions, Zebra supports more than 55,000 retail store inventory events in 58 countries annually with retailers achieving cost reductions of 25% to 50%, as well as exceptional accuracy.

Self-directed scanning is more economical than outsourced programs. Retail associates know their stores and merchandise better than third-party vendors, and they can conduct faster, more successful inventory events. Self-directed scanning also allows for greater program flexibility by adjusting staffing hours, or by splitting inventory scan times to fit each store's unique needs.

Make inventory events simpler and more flexible

Zebra SmartCount provides best in class Zebra mobile scanning devices pre-loaded with Zebra's inventory management software and your inventory files. Already a Zebra device user? Take advantage of Zebra's Solution as a Service (SaaS) model and access SmartCount on your own devices.

Each SmartCount kit includes the needed number of Zebra wireless devices to support each store's inventory event with every store having access to web-based dashboards for real time visibility to inventory results and SmartCount Analytics. Finally, numerous safeguards, and alert messaging immediately address corrections during the inventory.

HOW SMARTCOUNT WORKS:

- Use our provided Zebra mobile devices, download SmartCount software to your Zebra devices, or a combination of both. We make certain each store has an adequate number of devices to successfully conduct your inventory event.
- Your store associates scan merchandise, and every transaction is securely transmitted to Zebra's host servers, where the data is immediately processed and available for real-time, web-based reporting by store, region and corporate-level users.
- SmartCount Analytics offers real-time insight into scanning productivity, variances to on-hands, audit accuracy, percentage of completion and many other key inventory event metrics, all available via SmartCount's intuitive dashboards.
- Whether it's full-store physical inventory events or targeted cycle counts, SmartCount more than fits your needs.



Benefits Of Self-Scan	Outsourced Program	SmartCount™
Accuracy	Greater risk of errors due to unfamiliarity with merchandise	Intimate knowledge of merchandise, stocking & auditing procedures
Control	One-size fits all with limited visibility into inventory process	Configurable to your auditing, accounting and operational needs
Flexibility	Scheduling challenges, limited resource availability, surcharges	Full discretion in timing & procedural decisions
Efficiency	Burdensome to store operations, often requires employee chaperones	Increased productivity & intuitive, easy-to-use platform
Real-Time Visibility	Delayed data availability, limited ability to take corrective action	Instant access to actionable information during inventory
Cost Savings	Expensive labor model plus cost of inventory management system	No external labor costs and minimal downtime through 24/7 support

On-Hand Inventory Accuracy Has Never Been More Important

SmartCount™ Analytics

Zebra's SmartCount™ Analytics provides unparalleled visibility to key inventory metrics during and after an inventory event.

- Intuitively designed dashboards with immediate access to physical inventory status, audit completion details, scanning productivity, variance to on-hands and more
- Easy-to-apply filters, e.g. variances >\$50 within a store by item, completed audits with fixture values >\$1000, stores with scanning productivity of < 700 units per hr. and more
- Oversight into every store's inventory preparation and readiness, with interactive messaging
- Graphically presented metrics immediately accessible in real time during the inventory by store, regional and corporate users.

SmartCount™ Cycle Count

Zebra SmartCount™ Cycle Count provides greater inventory integrity, and delivers a timely snapshot of select on-hand inventory to support BOPIS and better manage replenishment, shrink, merchandise promotions and seasonal changes.

- Available as a turn-key, out-of-the-box solution or as SaaS for Zebra mobile devices
- Targeted for category, merchandise and departments by velocity, shrink or store
- Prescriptive in design—directs what merchandise in which stores to count
- Validate on-hands—improves in-stocks

Elevate your inventory management program and meet the demands of today's retail customers with Zebra SmartCount solutions.

FACT SHEET

ZEBRA SMARTCOUNT™ FOR RETAIL

**For more information about Zebra SmartCount,
please visit www.zebra.com/smartcount**



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