



# Environmentally Friendly Supplies Solutions

## Printing with the Planet in Mind

**Keep your operations running smoothly with environmentally sustainable solutions.**

As concerns for environmental sustainability continue to grow, companies are looking for innovative strategies to decrease their environmental impact while also increasing operational efficiencies and productivity.

To support your environmental sustainability goals while keeping your operations running effectively, Zebra offers innovative, environmentally friendly thermal supplies. Our line of environmental sustainability Zebra Certified Supplies enables you to demonstrate your dedication to the environment as a globally responsible corporate citizen, while delivering the performance you have grown to know and depend on from Zebra Certified Supplies.

### Environment Commitment

Zebra is committed to protect the environment by: complying with all applicable environmental laws, regulations, and other applicable standards which govern our products and activities; efficiently using resources and waste reduction in our operations and supply chain; and systematically managing environmental risks and opportunities to reduce or prevent pollution taking a life cycle perspective.



# Zebra Certified Supplies

**Print Confident. Print Quality. Print Zebra.**

Zebra Technologies' green initiatives include company-wide sustainability programs and new approaches to design and manufacturing. We are focused on cutting waste and emissions and making it easier to reuse, resell, and recycle our products to protect the planet, and the people who make and use our solutions.

Purchasing Zebra Certified Supplies means you consistently get quality supplies with high performance you can rely on. It means never having to worry about thermal printing supply issues interrupting your operations or impacting customer satisfaction.



Zebra recognizes our environmental responsibilities and is committed to supporting the protection of the environment. Our environmental initiatives can be found on **Zebra.com**

## 1 Consistently Outstanding Quality

We apply thoughtful care and meticulous engineering to every label and ribbon we produce. It is about ensuring consistently high performance for your Zebra hardware and applications.

- Our use of consistent materials ensures reliable performance from order to order, preventing downtime.
- Zebra extensively tests all the materials and ribbons we offer in Zebra printers.
- We are ISO 9001 certified.

## 2 Exceptional Service

One of the largest and most experienced thermal labels converters in the world, Zebra has the size, scale and infrastructure to provide unparalleled service for all of your Zebra printing supply needs.

- We're able to produce and ship orders quickly to you get the printing supplies you need, when and where you need them.
- Zebra can consult with you to design, produce and deliver custom printing supplies to meet your unique needs.

## 3 Environmental Commitment

Zebra has certified select materials and has access to many more environmentally friendly solutions through our partnerships with our suppliers.

In addition, Zebra offers environmentally safe Recycling Services as well as product recycling information for each product family.



**All Zebra labels are BPA-free**

# Five Initiatives for Environmentally Sustainable Supplies



**Recycled Content:** Print supplies manufactured using post-consumer recycled (PCR) materials.



**Recyclable, Compostable & Biodegradable:** Materials made of potato starch and bio-based synthetics. Paper-based RFID inlays and labels recyclable with polyethylene packaging.



**Reduced Product Volume:** ZeroLiner Linerless media and labels with PET liners.



**Packaging Reduction:** Removing biodegradable packaging such as shrink wrap.



**Eliminating Hazardous Materials:** BPA and phenol-free print supplies.

## Environmentally Friendly Materials Overview

### ZeroLiner Linerless Labeling: A Sustainable Solution for Today's Market

Embracing linerless labeling is a smart move for businesses aiming to align with global sustainability efforts. This eco-friendly innovation, which eliminates backing liners used with traditional labels has gained significant prominence as industries prioritize reducing their environmental footprint. Beyond that, linerless labeling also drives cost savings by cutting down on material and labor expenses, all while boosting productivity.

#### ZeroLiner Key Sustainability Benefits

Reduced waste supports your sustainability efforts

No unrecyclable liners for disposal

Fully recyclable labels in the cardboard waste stream

Up to 40% reduction in shipping weight

Helps reduce CO<sup>2</sup> and other greenhouse gas emissions

Variable label length enables you to print only what you need



# Environmentally Friendly Materials Overview

Every year, Zebra broadens its range of environmentally friendly supply solutions. Below are some of the top options available. Depending on your location, Zebra can also assist you in finding additional materials, such as materials that are free from Bisphenol (BPA & BPS) and phenols.

Material Name	Print Technology	Material Type	Adhesive	Key Features
ZeroLiner Linerless Media				
ZeroLiner 1000D	Direct Thermal	Paper	Permanent Rubber	Entry grade, designed for use in standard shipping and logistics applications
ZeroLiner 2000D	Direct Thermal	Paper	Permanent Rubber	Phenol-free, high performance, suitable for multiple applications
ZeroLiner 4500D	Direct Thermal	Paper	Permanent Rubber	Phenol-free, premium material, designed for high volume and challenging printing environments
ZD510-HC Environmentally Friendly Wristband Cartridge				
Recyclable Cartridge	Direct Thermal Wristbands	PET-1 ocean-bound plastic	N/A	PET-1 can be recycled in standard curbside collections, reducing landfill and promoting circular economy practices.
Dissolvable Label				
8000D Dissolvable Label	Direct Thermal	Paper	Permanent Acrylic	When subjected to running water, the facestock disperses into small paper fibers while the adhesive dissolves away from the surface, reducing waste.
Z-Perform				
Z-Perform 1000D-E Label <sup>1**</sup>	Direct Thermal	Paper	General Purpose Rubber Based	BPA free paper containing 15% recycled post-consumer waste with the same direct thermal printability and performance as standard grades.
PolyPro				
PolyPro 4000D-E Label	Direct Thermal	Polyethylene	Permanent Rubber	Features a specially formulated combination of facestock and adhesive. It can be recycled alongside a polyethylene bubble mailer.
RFID				
ZBR2100-E Inlay <sup>2**</sup>	N/A	RFID Inlay	N/A	100% plastic-free, paper-based RFID inlay with laser cut antenna, saving resources during manufacturing such as water, energy and greenhouse gases.
Stora Enso ECO Bumper RFID Inlay	N/A	RFID Inlay	N/A	Utilizes paper instead of a PET film, resulting in a thin, flexible tag that adheres well to curved surfaces. Its fiber-based paper makes the inlay recyclable.

Available in North America and Latin America only\* | Available in EMEA only\*\*



# Printing with the Planet in Mind

Whether you're reducing, reusing and/or recycling, every action you take to improve the environmental sustainability of your business adds up. If you're concerned about the costs that could be incurred by switching to more eco-friendly supplies, consider the financial consequences of not switching. Every reusable container disposed before its time due to a stubborn label, every plumber called for a sink clogged with label remnants and every injury or lawsuit that results from a workplace slip hazard has an impact on your bottom line. Both businesses and consumers play a part in making the right choices for themselves and ultimately the environment, so we encourage you to make the choice to switch to more environmentally friendly supplies today.

**To learn more about Zebra's Environmentally Friendly Supplies Solutions, please visit**  
[www.zebra.com/supplies](http://www.zebra.com/supplies)



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