



# Zebra DNA™ for Printers

Set Up. Secure. Manage. Optimize.

Zebra's exclusive software suite ensures maximum performance from every Zebra printer

Durable printers are essential, but it's the software inside that will keep them in action. That's why we built Zebra DNA into our printers, enabling workers to have constant visibility, optimal device uptime, and easily respond to changing workflows. It's a suite of software and printer operating system capabilities that leverages everything we've learned from thousands of use cases to make sure your printers work at their highest potential. Zebra DNA tools and applications for printers keep you a step ahead with remote management tools, heightened security and ongoing updates that enable optimized performance over the entire lifecycle, even as your business needs evolve.

## Zebra DNA Features

	Printer Models															
	Link-OS™ Basic					Link-OS										
	Mobile		Desktop		Industrial	Mobile			Desktop			Industrial/Print Engine				
	ZQ210	ZQ220 Plus ZQ120 Plus	ZD220/230/888	ZD230 TA/DA ZD888 TA/DA	ZT111/211	ZQ310/320 Plus ZR328 Plus	ZQ511/521	ZQ610/620 Plus ZQ630 Plus ZR668 Plus	ZD411/421	ZD510 HC	ZD611/621	ZT231	ZT411/421	ZT510	ZT610/620	ZE511/521
<b>Set Up</b>																
Printer Profile Manager Enterprise						\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Printer Setup Utilities for Windows®	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Printer Setup Utilities for Android™/iOS®	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Secure and Manage</b>																
Managed Print Services Support	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
PowerPrecision+						✓	✓	✓								
Printer Profile Manager Enterprise						\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>PrintSecure</b>																
Security Assessment Wizard			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Protected Mode			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Printer Decommissioning			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Secure Boot			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>MDM/EMM Connectors</b>																
SOTI® Connect						\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
AirWatch Connector						\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$

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### Optimize

Zebra Print			✓		✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
Printer Emulations			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Print Touch					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Print Station for Android					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Multiplatform SDK			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Print Connect					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cloud Connect (Weblink)					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Network Connect					\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
PDF Direct			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Print API for Zebra Data Services					\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Enterprise Connector			\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
XML Printing			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ZebraDesigner Essentials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ZebraDesigner Professional	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
ZebraDesigner Windows® Drivers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

✓ = Free feature or download. \$ = Requires License Purchase | Zebra DNA features may require the latest version of Link-OS printer operating system. Visit [here](https://www.zebra.com/zebradna) to download. For more information visit [www.zebra.com/zebradna](https://www.zebra.com/zebradna)  
Printer availability may vary by region. Only Zebra printers with the Link-OS or Link-OS Basic printer operating system are included in this guide.



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