



Every Hardware Purchase is a Software Purchase in Disguise

Let Zebra's Software Enable Your Hardware To Do More

DataCapture DNA maximizes your investment with a modular solution architecture (MSA)

1. Future proof your Enterprise using Zebra's flexible software eco-system
2. Drop-in ready solutions - no development required

MSA provides enterprise grade solutions to address your most burning problems.

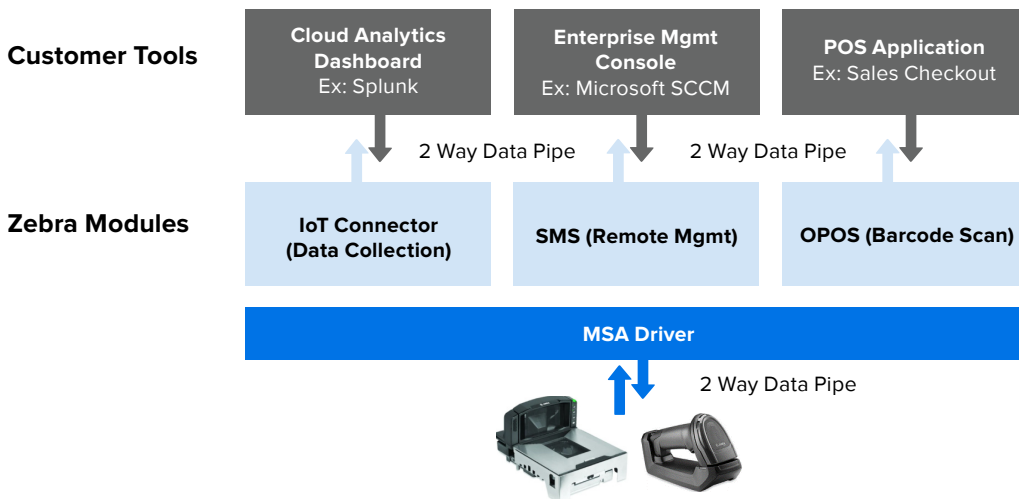
- Barcode Scanning
- Remote Management
 - Firmware updates & Device configuration
- IoT Connector – Data Collection Solution
 - Enterprise data & metric collection to a cloud endpoint
 - Leverages new data collection pipe, outside your host app
- And More



No development required, drop-in ready, just configure XML file. Multiple modules can be used together without conflict

Example Implementation: Retail

Drop-In Modules Work in Unison and Co-Exist Simultaneously



Two Way, Always Available Communication:

Even if your host app is legacy HID Keyboard based

Never Take the Scanner Offline:

Multiple customer tools can access the scanner simultaneously

Data Collection Made Easy:

New data pipe enables data collection without touching the host app

Mix and Match Modules:

Multiple modules can be used together without conflict

