Zebra MotionWorks Enterprise
Asset Management Connector

Leveraging the Zebra MotionWorks Enterprise platform, Asset Management Connector lets you deploy, configure and manage a population of sensors and readers, gather data about your RFID or Bluetooth® Low Energy tagged hardware assets, obtain meaningful information from that data, and connect that information into ServiceNow Hardware and Enterprise Asset Management platforms.

**Actionable Intelligence**
MotionWorks Enterprise turns data from tracking tags and sensor networks into actionable business insights. Using real-time location intelligence, the platform collects, manages and analyzes data from enterprise resources, then feeds this data as business workflow events into back-end business applications.

**Integrated Management**
MotionWorks Enterprise provides a single integrated management console for enhanced visibility over the location and state of every resource. Designed for on-premises deployment, MotionWorks Enterprise features a console with reports, maps, alerts and dashboards at the enterprise resource level as well as APIs for programmatic access.

**RFID Expertise**
With more than 25 years of RFID innovation and many first-to-market achievements, Zebra Technologies has deep expertise in real-time location systems and a comprehensive product portfolio. Zebra has been recognized as a Leader in the Gartner® Magic Quadrant™ for Indoor Location Services for the last four years.*

Visit [www.zebra.com/RTLS](https://www.zebra.com/RTLS), and [www.servicenow.com/HAM](https://www.servicenow.com/HAM) and [www.servicenow.com/EAM](https://www.servicenow.com/EAM) for more information.

---

*Gartner, Magic Quadrant for Indoor Location Services, Tim Zimmerman, Annette Zimmermann, 21 February 2023

Gartner and Magic Quadrant are registered trademarks of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

ZEBRA and the styled Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG Inc. and any use of such marks by Zebra is under license. All other trademarks are the property of their respective owners. © 2023 Zebra Technologies Corp. and/or its affiliates. All rights reserved. 03/17/2023