

# **Putting Sustainability at the Heart of Our Products**



When it comes to creating sustainable products, Zebra is committed. From company-wide global initiatives to the end-to-end product life cycle from manufacturing to retirement, our green initiatives protect the planet — and the people who make and use our products.

## A-to-Z sustainable packaging

Our packaging is 100% recyclable:

- Biodegradable outer packaging
- Electronic user guide no printed user documentation
- 40% recycled polyethylene material used for the foam inserts

### Eco-friendly attributes1-

- No halogens
- No mercury
- No PFO/PFOAs
- No latex
- Compliant with global RoHS requirements













### Power consumption -

Lowest cost to run: save money, reduce your operational costs and increase your green score with the MP72 Series.

- Intelligent Illumination System activates only when an item is in the scan zone, reducing power by as much as 50% over competitive imagers
- Zebra Technologies external power supplies meet US Department of Energy (DoE) Level VI and all international efficiency requirements

## Lower consumption of devices and accessories through maximized life cycles

Most carbon emissions occur during mining and manufacturing — the fewer devices you use, the more you reduce greenhouse gases

- Designed to withstand harsh customer environments with a targeted < 0.5% failure rate
- · Keep your devices current and seamlessly scale with ongoing enhancements delivered quarterly via the Zebra Evolution Update
- Up to 5 years of repair and service: no need to retire working devices due to lack of available support2
- Universal cables and power supplies are compatible with past and future device generations
- · The MP72 Series' solid state technology means less wear and tear, minimizing breakdown and repair costs
- · By troubleshooting remotely, you can significantly cut your onsite service visits. Access diagnostic data in real time, such as the status of your scanner's illumination sensors, camera, scale, boards and more — all from your remote management console

## End-to-end circular economy: recycling maximizes the life of device components at end of sale

## **Device Buy-Back Program**

Zebra may buy your eligible devices, enabling a 'green' upgrade to next generation devices

## **Certified Refurbished Device Program**

Purchase or rent Certified Refurbished devices that perform like new to reduce your carbon footprint or meet the needs of seasonal surges

# For more information, please visit www.zebra.com/mp72series