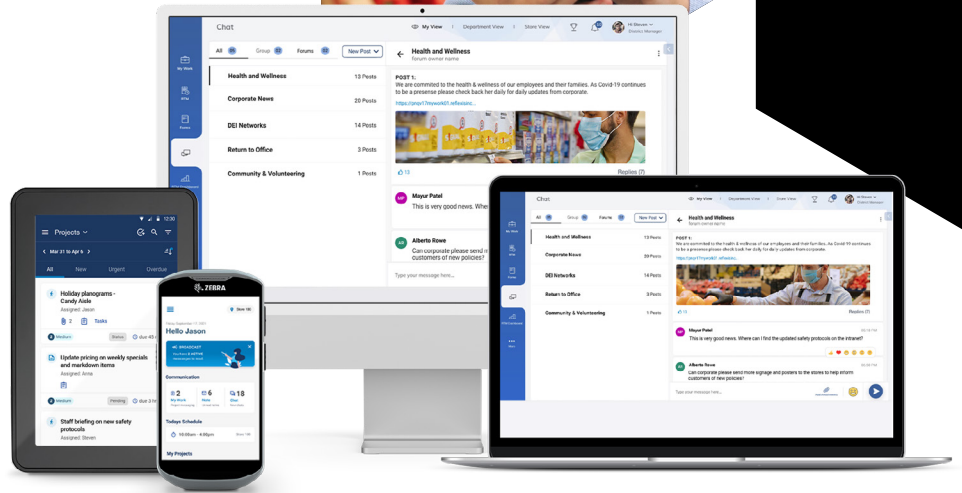


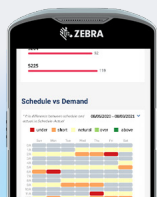
Zebra Workcloud Task Management™

Real-Time Task Management

Keep the next generation of associates satisfied and engaged with a sleek, modern, intuitive interface designed to empower. The leading task management solution has a new look and the same best-in-class features that have made Workcloud Workforce Optimization Suite an industry leader for over 20 years. The redesigned, reimagined interface is a mobile-first design that's easier to use, faster to navigate and more intelligent than ever.



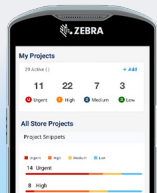
Give the next generation of associates the user experience they need to streamline communication and execute tasks quickly and efficiently.



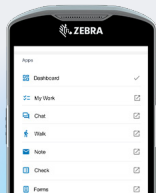
Rich personalization



A single, centralized platform



Mobile-first design

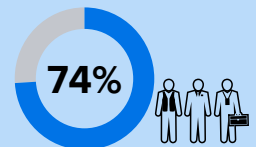


Real-time visibility

Workcloud Task Management is the ideal solution for engaged and retained employees, happier customers and elevated operations.

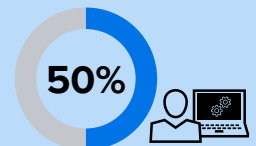
Task Management for Today's Workforce:

Gen Z and millennials will make up 74% of the workforce by 2030



Source: Andrew Hewitt, Forrester, Feb. 26, 2021

Almost 50% of digital natives are likely to quit if their employer's technology frustrates them



Source: Workfront's 7th Annual State of Work report

Companies that invest in employee experience are 4x more profitable than those that don't



Source: Forbes, 10 Statistics About Employee Experience And Customer Experience, Blake Morgan, Feb. 2018



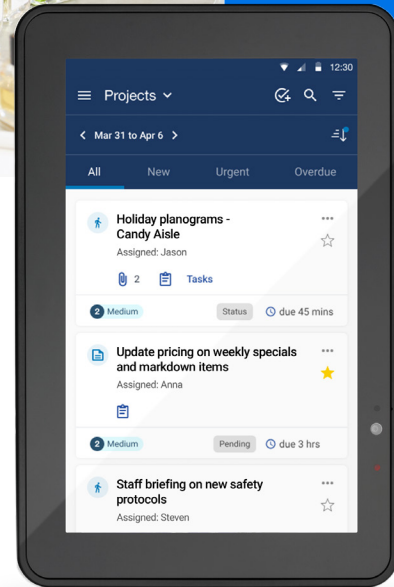


Task Management Solves Today's Retail Challenges

With smarter, more agile management

Frontline associates and managers must be more flexible and more agile than ever before to keep up with the on-demand economy. The reimagined Workcloud Task Management solution helps team members and managers work even better, work even smarter and work with even more purpose to meet and beat the challenges of today—and tomorrow.

Workcloud Task Management can help you execute complex projects across all stores:



**Buy Online, Pick-up
In-store (BOPIS)**



**Buy Online, Return
In-store (BORIS)**



**High Demand
at Register**



**Simplify Store
Communication**



**Visual
Merchandising**



IoT Tasks



Late Truck Alerts



Price Changes



Planograms



Promotions



Product Recalls

Be Backed by a Proven Partner



**Strategic
partnership
with RILA**

**13
years**

**of RIS
leadership**

#1

**in rugged
mobile
technology**



**Trusted by
275+ global
brands**

**Implemented in
65+ countries
worldwide**

**65+ countries
worldwide**

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