

Your Modernization Journey, Your Way

Define your roadmap for The Modern Store with Zebra's Retail Maturity Models

Move your retail operation forward, stay relevant and redefine your roadmap to frictionless experiences and efficient, profitable operations when you put The Modern Store into action with a Retail Maturity Model.

- Phase 1:** A **baseline** retailer has increased the efficiency of their communication and manual processes
- Phase 2:** An **emergent** retailer uses smart technology to automate scheduling, inventory tasks and labor compliance tracking
- Phase 3:** An **optimized** retailer uses AI to automatically detect and correct inventory issues, schedule labor and integrate communications
- Phase 4:** An **automated** retailer uses a full set of solutions for automation, inventory visibility, merchandising, scheduling, and communications

Zebra Engaged Associates				Zebra Optimized Inventory		
PHASES	Optimize Workforce Management	Streamline Task Management	Advance Communication and Collaboration	Improve On-Shelf Availability	Modernize In-Store Fulfillment	Minimize Loss and Theft
AUTOMATED ▲ 4	Automatically sharpen workforce scheduling and budget forecasts	Automatically integrate all assignments into one prioritized task list synched with labor planning	Automatically configure talk groups and features based on roles	Automatically monitor floor stock and selection 24/7	Automate order fulfillment processes	Gain real-time control to prevent loss
OPTIMIZED ▲ 3	Automate labor compliance and schedules to match fluctuations	Automatically manage tasks at scale	Expand communication capabilities	Use analytics to increase accuracy and execution	Use analytics to integrate in-store fulfillment	Use analytics to automate detection of loss
EMERGENT ▲ 2	Improve the manual management of workers	Simplify task management	Simplify communication to improve service and productivity	Digitize shelf audits with modern technology	Digitize order fulfillment	Streamline shrink detection
BASELINE ▲ 1	Manually audit shelves	Manually manage tasks	Remove communication silos to enhance associate performance	Manually audit shelves	Manually fulfill in-store orders	Manually track shrink

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Elevate your inventory and associate performance. [Connect with a Zebra expert today.](#)



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