

Zebra Retail Maturity Models: A Roadmap to Improve Inventory Visibility and Labor Management

By optimizing team communications, scheduling, and forecasting, you'll be able to elevate your stores to overcome obstacles and increase revenue. Assess exactly where you are and set a clear, achievable roadmap that will help guide you to better store outcomes.

- Phase 1:** A **baseline** retailer has increased the efficiency of their communication and manual processes by introducing modern mobile devices
- Phase 2:** An **emergent** retailer automatically assigns and confirms inventory tasks and tracks labor compliance using smart technology
- Phase 3:** An **integrated** retailer automatically detects and corrects inventory issues, schedules labor and integrates communications with AI software
- Phase 4:** An **optimized** retailer uses a full set of solutions for automation and visibility into inventory, merchandising, scheduling, and communications

Zebra Associate Performance				Zebra Inventory Management			
PHASES	WORKFORCE MANAGEMENT	TASK MANAGEMENT	COMMUNICATION AND COLLABORATION	ON-SHELF AVAILABILITY	INVENTORY ACCURACY AND VISIBILITY	MERCHANDISING COMPLIANCE	LOSS PREVENTION
OPTIMIZED ▲ 4	Automatically improve workforce scheduling and budget forecasts	Automatically combine all assignments into one prioritized task list	Automatically configure talkgroups and features based on roles	Continuously maintain floor stock and selection	Automatically count and locate inventory	Automate merchandising improvements	Address issues before they become a loss
INTEGRATED ▲ 3	Automate schedules to match fluctuating demands	Integrate labor planning into task management	Integrate inbound and outbound calls	Automatically prompt inventory corrections from vendor to shelf	Automatically detect inventory anomalies at scale	Automate prescriptive price changes	Automatically course-correct total retail losses
EMERGENT ▲ 2	Automatically track labor compliance	Manage tasks at scale	Expand communication features	Verify stock levels in strategic areas	Expedite periodic cycle counts	Speed up data-based compliance tasks	Target theft and fraud
BASELINE ▲ 1	Improve the manual management of your workforce	Increase task efficiency	Digitize communication to accelerate responsiveness	Improve manual shelf audits	Conduct regular manual counts	Improve manual price and planogram audits	Manually track shrink more efficiently

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Uplift your inventory and associate performance. Connect with a Zebra expert today.



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