

ZEBRA Workcloud BI



With margins tight and customer expectations high, today's retailers need to be smarter and more agile than ever before. That's where Workcloud BI, powered by Strategy, comes in. With Workcloud BI, leverage agentic AI to automate and accelerate the entire analytics lifecycle from data preparation to insight exploration. Put actionable insights in the hands of your store managers and make data-driven decisions that optimize and enhance your store operations.



Actionable data insights at your fingertips

With the ability to leverage a completely new tier of AI-assisted, real time decision support, Workcloud solutions have never been this powerful.

Faster than ever before

With the power of agentic AI, get insights to the field in hours instead of weeks, ensuring that recommended actions are taken immediately.

A powerful and sleek UI/UX

Utilize polished and modern dashboards, improved navigation, and an interface highly customizable for desktop to realize and communicate new insights even faster.

Unlock Deeper Insights with Workcloud BI

Seamlessly accessible within your Workcloud solutions, leverage Workcloud BI to streamline reporting processes, reduce manual effort, and gain a competitive advantage through enhanced speed and agility.

Simplify dashboard creation

Use AI-assisted dashboard creation to quickly generate the exact reports you need, as well as out-of-the-box reporting fully supported by Zebra to get you started.

Gain actionable insights

Utilize auto-refreshing page summaries, providing insights your store managers can immediately act on. Use AI-powered Q&A chat to ask questions, get more information, and receive clarification on provided insights.

Improve operational efficiency

With a suite of generative AI agents and a modern, easy-to-navigate UI, act quickly and make informed decisions that simplify store execution, streamline communication, and optimize labor spend and allocation.

Drive continuous improvement to your store and labor operations

Leverage Workcloud BI directly within your Workcloud platform to drive more value into your operational infrastructure:

- Labor scheduling
- Labor forecasting
- Timekeeping and employee payroll
- Store execution
- Communication and collaboration



Get answers to all of your questions

Leverage free-form AI-powered chat to gain clarity into the functional areas of your business. From scheduling efficiency to task execution across stores, quickly complete complex analyses and figure out next steps to improve your store and labor operations.

Summarize reports and dashboards

With a single-click, transform an entire dashboard into an easy-to-understand text summary. This reduces the time needed to identify key insights, and makes it easy for users of all technical backgrounds to interpret data and figure out next steps.

Put together dashboards in an instant

Accelerate building dashboards with prompt and image-based dashboard creation. Simplify iterating on dashboards, using prompts to easily modify reporting until it provides the labor scheduling and task execution details you need.

Leverage recommended next steps

Utilize AI-powered summaries and narratives to uncover the best next actions for your frontline to take. Ensure that your store associates are in the right place at the right time, working on the right activities.

