

# Zebra Workcloud Inventory Visibility™

You need accurate inventory that's visible to your customers across all channels. But, how? Achieve it by supporting wall-to-wall inventories with more frequent, guided cycle counting. Eliminate ineffective home-grown counting that's often inaccurate and optimize cycle counting—simply, flexibly and smartly—with Workcloud Inventory Visibility.

## Cycle Count with a Solution You Can Trust for Accurate Results



Conduct automated, directed counting based on your needs



Target specific areas of your store



Alter based on inventory type, urgencies, seasonal changes and more



Access info quickly using the integrated analytics dashboard with filters



Eliminate guesswork with secure, data-driven confirmation that updates immediately



Capture accurate data using tailored software that fits your needs



Provide visibility to store, region and corporate-level users



**76%**   
of retailers agree  
maintaining  
real-time  
inventory  
visibility is a  
significant  
challenge

**82%**   
say their  
company  
needs better  
inventory  
management  
tools to ensure  
accuracy

Source: Zebra 2020 Shopper Study Vol. 2, The Retail Perspective: Bridging online and in-store experiences with technology



Zebra can be used as a SaaS on your existing Zebra Android™ device

OR



Devices can be supplied to support your in-house cycle counting requirements



# Make Cycle Counting Easy and Accurate with Workcloud Inventory Visibility

Empower your associates to manage inventories accurately and elevate the customer experience across all channels.

Improve on-hand availability

Improve visibility of promotions and seasonal merchandise, and identify shrink faster

Oversee every store's inventory

## See How Others Regained Control of Complicated Inventory Events With Workcloud Inventory Visibility



### Who

An international grocer that conducted monthly, full-store inventories



### Challenge

Move from multiple service providers to reduce cost and increase process synergies



### Solution

By implementing Workcloud Inventory Visibility, the grocer was able to:

- Reduce labor costs and increase productivity by 30%
- Shift from monthly to quarterly full-store inventory counts due to increased cycle counting accuracy
- Reduce shrink and gain customized variance reporting down to the item level if needed
- Give leadership a detailed view of monthly inventory valuation, yearly comparisons for holiday periods and flag possible issues at the regional/global levels

## Experience the Difference

Metric	Ad Hoc Cycle Counting Methods	Cycle Counting with Workcloud Inventory Visibility
<b>Accuracy</b>	Time-consuming and prone to human error	Eliminate inaccuracies and miscounts with automated scanning and in-progress auditing
<b>Control</b>	Limited visibility into processes and count completion, lack of analytics to forecast what needs counting	Target and schedule what areas to count and how frequently, validate results and provide broad visibility in real time
<b>Efficiency</b>	Current processes can result in low productivity	Proven retail best practice processes help maximize efficiency
<b>Real-time Visibility</b>	Results must be manually logged, verified and validated, then pushed via systems for visibility	Real-time counting results can be validated and automatically visible to authorized groups at all levels
<b>UX/UI– (User-friendliness of Solution)</b>	Cumbersome, rudimentary processes results can be misread, incorrectly recorded or lost	Intuitive and software-directed solution provides a guided process for easy adoption and more accurate use

## Put Workcloud Inventory Visibility to Work for You

If you have inventory needs bigger than cycle counting and want to save 25-50% on your total inventory count spend, Workcloud Inventory Visibility is the smart choice for you.

[www.zebra.com/inventory-visibility](http://www.zebra.com/inventory-visibility)



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