Zebra
Workcloud Task Management™

Walk

Transform the site auditing process with consistent inspection procedures, routing course-corrective actions to on-site staff in real time and confirming execution. Stay compliant, mitigate risk and create a more consistent brand experience for your customers—all from your mobile device.

Site Audits, Streamlined
Conduct site reviews right from your mobile device.

Create Efficient, Mobile Reviews
- Focus audits on highest priority areas
- Record results as you go
- Share results immediately
- Improve response time

Automatically Trigger Follow-Up Action
- Ensure all problems uncovered are resolved efficiently
- Automatically generate corrective tasks in Workcloud Real-Time Task Management
- Route tasks intelligently to the right associate or relevant department

Gain a Complete View
Get the real-time visibility you need to ensure compliance.

Manage by exception, prioritizing site visits by location

Compare performance of a specific location against corporate-set baselines and peer sites

With Workcloud Walk

All relevant roles have immediate access to auditing and inspection data

Data and results are centralized within the Workcloud Workforce Optimization Suite for one complete view

Corporate and field managers can sign off on completed audits, creating a digital audit trail

Quickly Identify and Correct Non-Compliance

Stock levels

Security

Loss prevention

Food safety

Branding
Customize Your Walks
Workcloud Walk lets you create more standardized audit templates that address the functions, features and processes specific to your organization.

Build Audits for Each Functional Area
Construct inspections to address key areas like loss prevention, security, food safety or merchandising. Assess these areas for compliance, driving improvement in asset protection, on-site appearance and sales.

Standardized Question Lists
Design a standardized list of questions that front-line managers can use across the organization. Analyze specific metrics across locations and measure performance on a consistent basis.

Tailor Inspections by Location
Create audit templates for different formats or location-specific features to account for the variations in your network or organization.

Streamline Process Across Your Operation
Workcloud Walk takes advantage of existing organizational hierarchies and workflows in the Workcloud Workforce Optimization Suite to help you optimize your on-site execution and labor operations.

Integrate Corrective Actions into Activity Planning
- Workcloud Walk automatically generates best practice corrective tasks that can be assigned to an individual
- Workcloud Walk adds these tasks to associates’ day-to-day workflows in real time

The result:
Managers spend less time following-up on problems and more time coaching associates and serving customers

Align with Labor Scheduling
- The Workcloud Workforce Optimization Suite gives you the ability to incorporate audit-related task workload into the labor scheduling process
- Workcloud Walk lets you more accurately forecast compliance-related tasks to be completed in the store, restaurant, or branch

The result:
Staff are more accurately scheduled in line with on-site workload

To learn more about how Zebra can help your business simplify operations, improve communications and optimize labor decisions, contact us today.