

RFID Inlay Placement/Power Guidelines

This document defines the optimal encode position for RFID inlays when used with Zebra Printer/Encoders. These guidelines are provided for two purposes.

- 1. To define the optimal inlay position (x), minimum inlay pitch (y), and encoder power setting for RFID media without use of the program position command. Media converted to these guidelines require no RFID calibration step, and no extra media movement for RFID encoding. This is the optimal method to print and encode RFID media.
- 2. For media converted to a compatible inlay pitch (y), but different inlay position (x), these guidelines should be used to determine the required inlay program position. Program position is set by parameter "p" of the ^RS command. This can be useful for encoding directly to wet inlays, or for using media converted to a different inlay position.

Three critical dimensions define transponder placement and pitch, as shown in the schematic to the right and explained below.

| Parameter | Name | Definition | Explanation |
|-----------|-------------------|---|---|
| a (mm) | Inlay Center | Left liner edge to inlay center Viewed from facestock side, feed direction down | RF coupling with the inlay can change horizontally across the width of the label. This dimension is relative to the inlay <i>antenna center</i> , which is not always the same as the chip location. "a" is typically defined with a \pm 3mm tolerance. |
| X (mm) | Inlay Position | Label Start to inlay antenna leading edge | This dimension ensures proper RF coupling with the inlay in the current label. It is relative to the inlay <i>antenna leading edge</i> . This is also the optimal distance from the printline to inlay antenna during encoding. "x" is generally given with a ±3mm tolerance. |
| y (mm) | Inlay Pitch | Distance from inlay antenna leading edge to inlay antenna leading edge. | If Inlays are spaced too close together, coupling to multiple inlays can sometimes occur. This dimension ensures coupling with only the inlay in the current label. "y" defines the <i>minimum</i> pitch required to avoid multiple coupling. |

Example 1: Determine the optimal converting position for an Avery AD-223 Inlay in a 4"x2" label with 1/8" gap for the R110Xi UHF to be used in Region 0. The guideline specifies a=51mm, x=34mm, y 51mm. Since the label + gap length, 2.125", is greater than "y", inlay pitch is compatible with the guideline. The leading edge of the inlay antenna should be placed 34mm from the "Label Start". In this case, "Label Start" is the leading edge of the label.

Example 2: Determine the program position for a Raflatac Short Dipole #3001490 converted to a=50mm, x=2mm, y=20mm for the RZ400 UHF to be used in Region 0. The guideline specifies a=51mm, x=13mm, y 20mm. In this case, "a" and "y" are compatible with the guideline, but "x" is not. To encode the inlay, the label needs to move *backward* into the printer by a distance of: 13mm - 2mm = 11mm. This can be accomplished by setting parameter "p" of the ^RS command to "B11". Program position capabilities vary by printer model and firmware version. See the Zebra RFID Programming Guide and firmware release notes for more information.

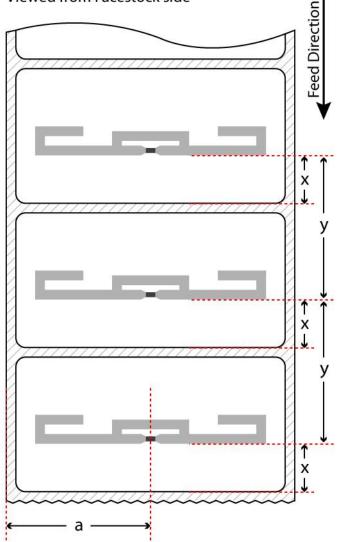
Note:

- Guidelines are only valid for the specified printer model and region.
- Many inlays look similar, but behave very differently. Guidelines are only valid for the specific inlay listed.
- Inlay orientation is critical. Images are shown as viewed through the media facestock, with feed direction down.
- For media compliant to the guidelines below, do not run the printer RFID calibrate procedure.
- "Label Start" is defined by one of three different methods: 1) The leading edge of a label, 2) The leading edge of a black mark, or 3) The leading edge of a notch (See printer specifications for mark and notch requirements).
- Because "y" is defined as a minimum distance, for some inlays "y" can actually be smaller than "x". In this case, a program position is required to run the media at the minimum pitch.
- Inlay pitch, "y", is not always equal to the label length + 1/8" gap. In some cases, labels are converted with a larger gap, to accommodate the minimum pitch requirement.
- Guidelines are established using the latest printer firmware. See www.zebra.com for firmware updates.

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Viewed from Facestock side



| | Region 0 (US/Canada/Mexico | | | | (ico) | Region 1 (Europe) | | | | | | | |
|-----------|----------------------------|----------|---------------------------------|---------------|--------|-------------------|-------|-------|---------------|----------|-------|-------|-------|
| | Inlay | | | Position (mm) | | | Power | | Position (mm) | | | Power | |
| Date | Manufacturer | Part # | Orientation (Size not to scale) | a (±3) | x (±3) | y (≥) | Read | Write | a (±3) | x (±3) | y (≥) | Read | Write |
| 1/27/2011 | Alien | ALN-9630 | | 35 | 21 | 22 | 10 | 18 | 35 | 21 | 22 | 10 | 18 |
| 1/27/2011 | Alien | ALN-9630 | | 35 | 11 | 22 | 19 | 24 | 35 | 11 | 22 | 19 | 24 |
| 03/31/09 | Alien | ALN-9640 | | 51 | 14 | 16 | 18 | 18 | 51 | 14 | 25 | 18 | 18 |
| 12/23/09 | Alien | ALN-9654 | | 51 | 9 | 25 | 20 | 20 | 51 | 9 | 25 | 20 | 20 |
| 02/08/13 | Alien | ALN-9662 | | 40 | 8 | 25 | 23 | 27 | | | | | |
| 03/31/09 | Avery | AD-223 | | 51 | 24 | 16 | 15 | 15 | 51 | 22 | 25 | 15 | 15 |
| 03/31/09 | Avery | AD-223 | | 51 | 13 | 16 | 21 | 21 | rfid@ | @zebra.d | com | | |
| 07/20/10 | Avery | AD-224 | | 51 | 23 | 16 | 18 | 18 | 51 | 24 | 16 | 18 | 18 |
| 07/20/10 | Avery | AD-224 | | 51 | 12 | 16 | 24 | 24 | 51 | 13 | 16 | 24 | 24 |
| 6/23/2011 | Avery | AD-226 | | 51 | 23 | 16 | 13 | 22 | 51 | 23 | 16 | 13 | 22 |

| | | | | Region 0 (US/Canada/Mexico) | | | | | | Regio | rope) | | | |
|-----------|--------------|------------------|---------------------------------|-----------------------------|--------|-------|-------|-------|----------------|----------|-------|-------|----|--|
| | | | Inlay | Position (mm) | | | Power | | Position (mm) | | | Power | | |
| Date | Manufacturer | Part # | Orientation (Size not to scale) | a (±3) | x (±3) | y (≥) | Read | Write | a (±3) | Read | Write | | | |
| 6/23/2011 | Avery | AD-226 | | 51 | 12 | 16 | 18 | 23 | 51 | 12 | 16 | 18 | 23 | |
| 9/19/2012 | Avery | AD-227 | | 51 | 14 | 16 | 16 | 18 | rfid@zebra.com | | | | | |
| 2/9/2011 | Avery | AD-231 | | 38 | 12 | 25 | 12 | 10 | rfid@zebra.com | | | | | |
| 2/9/2011 | Avery | AD-231 | | 38 | 5 | 25 | 12 | 12 | rfid@zebra.com | | | | | |
| 2/8/2013 | Avery | AD-380iL | | 38 | 4 | 51 | 16 | 18 | | | | | | |
| 2/8/2013 | Avery | AD-380iL | | 38 | 7 | 51 | 9 | 18 | | | | | | |
| 09/15/09 | Avery | AD-814 | 5 | 19 | 20 | 38 | 12 | 12 | rfid@ | @zebra.@ | com | | | |
| 02/08/13 | Avery | AD-824 | Vran | 19 | 5 | 63 | 18 | 21 | | | | | | |
| 03/16/09 | Avery | AD-843 | | 51 | 7 | 45 | 10 | 10 | rfid@ | @zebra.@ | com | | | |
| 11/18/08 | Smartrac | 3001490 M3 SD | | 51 | 20 | 20 | 15 | 15 | rfid@ | @zebra.@ | com | | | |

| | | Region 0 (US/Canada/Mexico) | | | | | Region 1 (Europe) | | | | | | | |
|-----------|--------------|-----------------------------|---------------------------------|----------------|--------|-------|-------------------|-------|----------------|----------|-------|------|-------|--|
| | | | Inlay | Position (mm) | | | Power | | Position (mm) | | | Ροι | wer | |
| Date | Manufacturer | Part # | Orientation (Size not to scale) | a (±3) | x (±3) | y (≥) | Read | Write | a (±3) | x (±3) | y (≥) | Read | Write | |
| 11/18/08 | Smartrac | 3001490 M3 SD | | 51 | 13 | 20 | 18 | 18 | 51 | 14 | 20 | 18 | 18 | |
| 02/17/09 | Smartrac | 3001572 M3 Dogbone | UPM RAFLATAC | 73 | 15 | 30 | 15 | 15 | 73 | 14 | 30 | 18 | 18 | |
| 12/23/09 | Smartrac | 3001600 M3 Frog | M | 38 | 16 | 80 | 18 | 18 | 38 | 18 | 80 | 15 | 15 | |
| 12/02/09 | Smartrac | 3001784 Viper M3 | | 70 | 17 | 20 | 12 | 12 | rfid@zebra.com | | | | | |
| 8/28/2012 | Smartrac | 3002028 M5 Belt | | 38 | 13 | 20 | 20 | 20 | rfid@zebra.com | | | | | |
| 8/28/2012 | Smartrac | 3002028 M5 Belt | | 38 | 7 | 20 | 20 | 20 | rfid@ | @zebra.@ | com | | | |
| 2/16/2011 | Smartrac | 3002154 Viper M4 | | 55 | 16 | 20 | 5 | 9 | 55 | 16 | 20 | 5 | 9 | |
| 2/16/2011 | Smartrac | 3002154 Viper M4 | | 55 | 16 | 20 | 5 | 9 | 55 | 16 | 20 | 5 | 9 | |
| 3/10/2013 | Smartrac | 3002241 NXP G2iM Dogbone | | rfid@zebra.com | | | | | 52 | 16 | 30 | 10 | 15 | |
| 4/25/2015 | Smartrac | 3002407 Viper M5 | | 65 | 18 | 20 | 10 | 12 | 65 | 18 | 20 | 10 | 12 | |

| | | Reg | ion 0 (U | IS/Cana | da/Me> | (ico) | Region 1 (Europe) | | | | | | |
|-----------|----------------------------|-----------------------|---------------------------------|---------|--------|---------------|-------------------|-------|---------------|--------|-------|-------|-------|
| | | Inlay | | | | Position (mm) | | | Position (mm) | | | Power | |
| Date | Manufacturer | Part # | Orientation (Size not to scale) | a (±3) | x (±3) | y (≥) | Read | Write | a (±3) | x (±3) | y (≥) | Read | Write |
| 9/18/2013 | Trace Tech ID Solutions | TE14 THINPROPELLER | <u>۲</u> ۳۰۰۰۰ | 55 | 21 | 17 | 16 | 16 | 55 | 21 | 17 | 16 | 16 |
| 7/11/2014 | Trace Tech ID Solutions | TE35 Gain | (r) TE36 | 52 | 8 | 30 | 10 | 11 | 52 | 8 | 30 | 10 | 11 |