

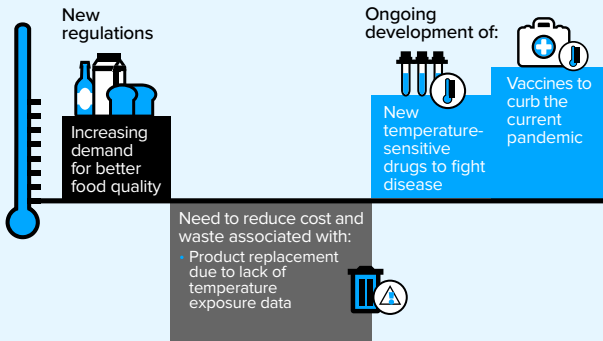
# Ready to Check Cold Chain Temperature Monitoring off Your Challenge List?

Growing market demands for storage, shipping and distribution of temperature-sensitive products give rise to new regulations and handling requirements that increase costs and add to the complexity of each process. Now, imagine being able to easily gain visibility into the temperature exposure of any product — medications, medical devices, food & beverages, chemicals, and others — with one integrated, simple to use, cost-effective solution. We'll show you how.

## Let's Read the Temperature of the Market

The need for cold chain monitoring is expected to expand in the next five years.

Several factors contribute to the expanding need.



## Effective Cold Chain Monitoring Solutions Successfully Address Market Challenges.

Different products have different temperature profiles, critical to maintaining their quality and integrity. A disrupted cold chain can cause food to deteriorate, and medications to lose effectiveness.

Every link of the Cold Chain is vital to ensure consumers and patients are not impacted.

Known losses for the pharmaceutical industry\*, due to a disrupted cold chain, amount to **\$35B**



An estimated 48M people, in the U.S. alone, are affected by food-borne illness each year



\*World Health Organization

Aside from having an economic impact, a poorly monitored cold chain can also be potentially detrimental to the health of the population.

## Common Complaints About Current Cold Chain Monitoring Solutions

Data retrieval and reporting in a pdf format require manual manipulation of information. We are reactive rather than proactive

Our pre-configured devices cannot be changed, so we need to buy additional sensors for different product profiles

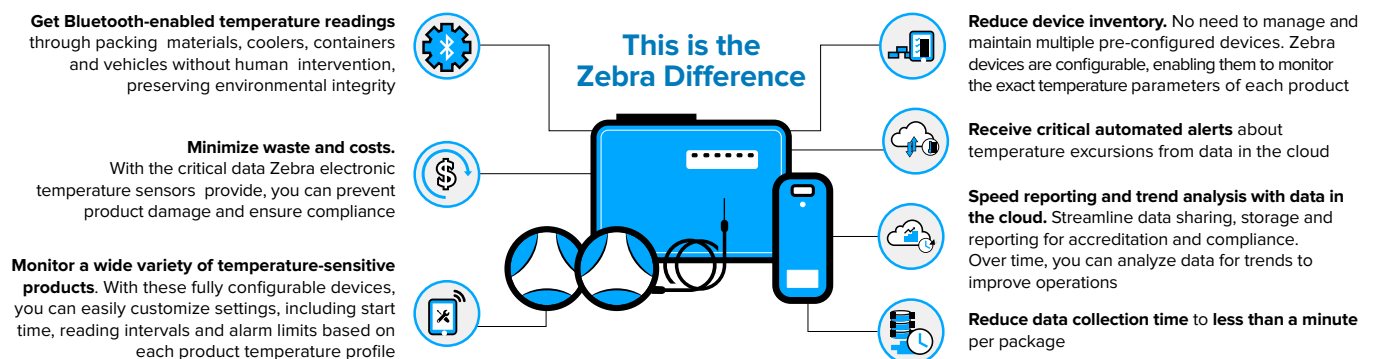
Additional resources are needed to inspect every package to manually upload the data via USB

Decision makers do not get critical information fast enough. We have to manually add email to send out important alert notifications causing significant delays

## Introducing one of the most effective Cold Chain Monitoring Solutions

### Zebra Electronic Temperature Sensor Solution. **Powerful. Versatile. Cost-effective**

Bluetooth® connectivity enables easy access to data on a mobile device with our EDGEVue app or via our Gateway, while cloud-based data sharing capabilities ensure easy and successful monitoring of every temperature-sensitive product.



## The future of cold chain temperature monitoring has arrived.

Get to know the most effective solution to ensure proper cold chain maintenance.

Call us, or visit: [www.zebra.com/temperature-monitoring](http://www.zebra.com/temperature-monitoring)

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